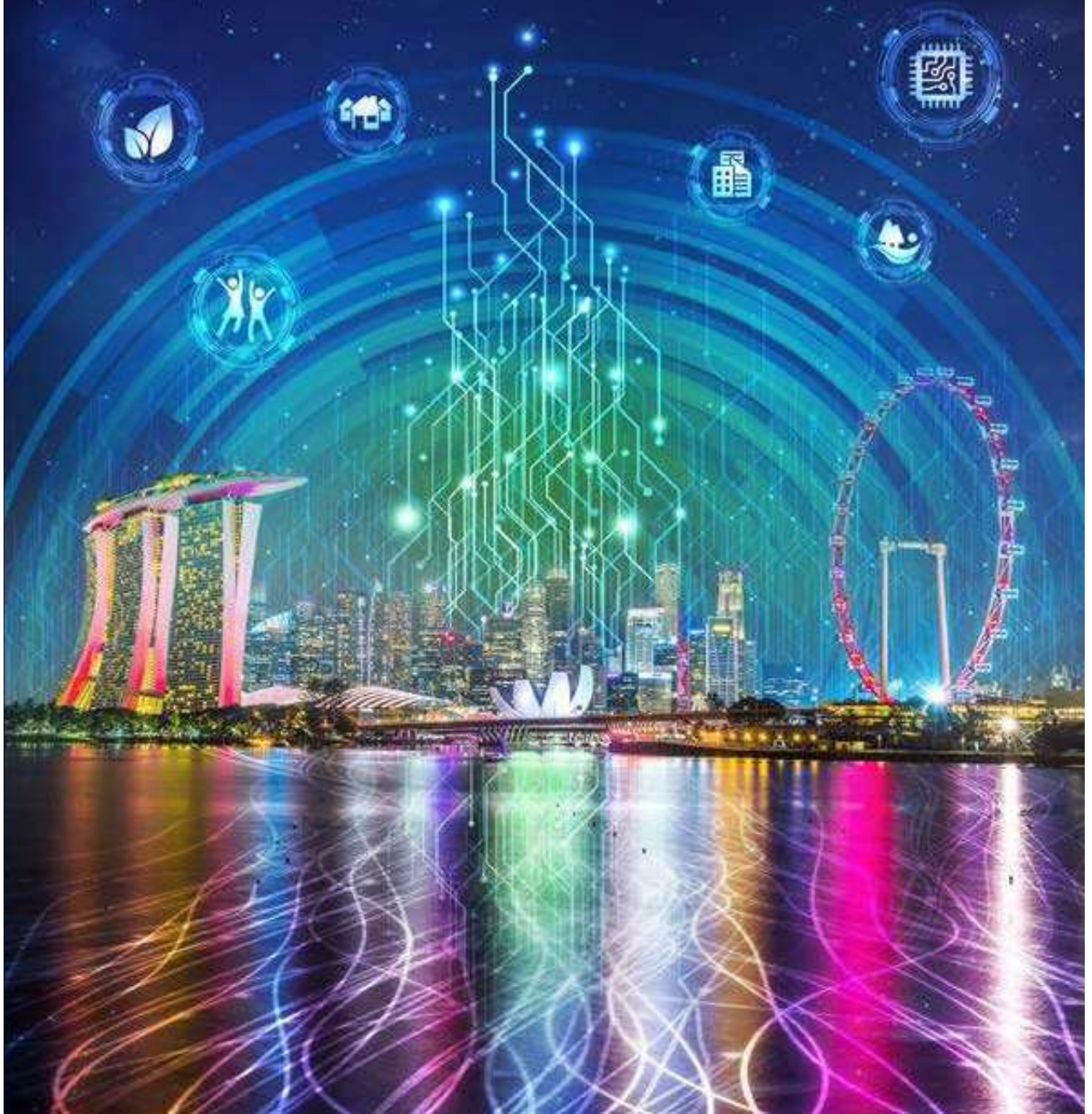




CREATING FOR TOMORROW

ANNUAL REPORT 2024-25



CONTENTS

President's Message
04

Year In a Glance
06

Key Figures and Statistics
08

Membership Profile
10

List of Associated Services
11

Executive Committee
12

Council Members
14

Board of Governors
16

The SMF Corporate Structure
17

The SMF Corporate Secretariat
18

Council Members Serving on Government Statutory Boards and Organisations
20

Key Highlights of the Year
27

Annual General Meeting 2024
28

Manufacturing Day Summit 2025
29

Government-Industry Dialogue Sessions
32

SMF's Four Core Pillars - S.H.I.P
33

Sustainability - Going Green with SMF
34

Highlights on SMF's Sustainability Efforts/Initiatives
35

Packaging and Partnership Programme (PPP)
37

Human Capital - Efforts to Upskill the Workforce
40

Highlights o SMF'S Human Capital Efforts/Initiatives 41	SMF Centre for Corporate Learning (SMF-CCL) 42	Global Ready Talent Programme (GRT) 43	Advanced Manufacturing Training Academy (AMTA) 45
Internationalisation – Going Beyond Borders 48	Sharing Sessions on Business Opportunities in Overseas Markets 49	Business Mission Trips 52	Meeting with Overseas VIPS/ Dignitaries/ Delegations 54
Partnerships on Intgernationalisation Initiatives 56	Invitations to Speak at Events 58	Others 59	Productivity 61
SMF-Standards Development Organisation (SMF-SDO) 62	SME Centre@SMF 65	Membership and Industry Groups (MEMIG) 69	About MEMIG 70
Industry Groups (IG) and Committee Members 71	Membership and Industry Groups 74	Events for Industry Group Members 76	GS1 Singapore 79
Management & Function Committee 83			

CORPORATE PROFILE

Established in 1932, the Singapore Manufacturing Federation (SMF) is a dedicated champion for the nation's manufacturing sector, driving innovation and sustainable growth by addressing industry-specific needs. Corporate constituents are organised into 10 Industry Groups, each supported by Associated Services to address their distinct requirements and priorities. SMF strengthens the sector's resilience by focusing on four key pillars: sustainability, human capital development, internationalisation and productivity.

As a catalyst for collaboration, SMF provides a platform for companies to cultivate strategic alliances and broaden their market presence both locally and globally. With a diverse membership base of 5,000+ entities comprising SMEs, MNCs and Affiliate members, SMF plays a pivotal role in shaping Singapore's manufacturing ecosystem and driving industry advancement.

OUR VISION

To be a world-recognised national federation with a strong manufacturing membership base, driving sustainable growth, global competitiveness, workforce excellence, and productivity. Through strategic partnerships and innovative solutions, we create value for our members, the manufacturing sector, and Singapore's economic future.

OUR MISSION

To champion the growth and global competitiveness of Singapore's manufacturing sector by fostering a dynamic MNC-SME ecosystem. We drive innovation, sustainability, talent development, and productivity—empowering businesses with strategic partnerships, industry insights, and transformative solutions for long-term success.

PRESIDENT'S MESSAGE



NAVIGATING SHIFTING TIDES, SEIZING NEW HORIZONS

The past financial year has been one of profound change and complexity for the global manufacturing landscape, and by extension, for all of us in Singapore. Around the world, trade policies are shifting, geopolitical tensions are reshaping supply chains, and new tariffs are emerging as both a political and economic tool.

Many of us are acutely aware of these realities. Even if Singapore may appear, on the surface, relatively insulated, we operate in an interconnected environment. We are never an island unto ourselves. For decades, Singapore's manufacturing strength has been reinforced by the "Singapore + 1" approach — most recently reflected in the "China + 1" strategy — where companies diversify operations across multiple geographies to mitigate risk.

In today's environment, this diversification is more important than ever. Decisions made in major economies, especially by the United States, have direct and indirect consequences for our businesses. And it is not only tariffs we must contend with — armed conflicts, supply chain disruptions, and market uncertainties all exert significant influence on our operations.

Against this backdrop, the Singapore Manufacturing Federation (SMF) has continued to stand alongside our members, championing their interests, expanding opportunities, and strengthening their resilience.

We have seen significant milestones the past financial year that reflect both our Federation's transformation and our commitment to serving members better.

1. Moving to a New Home — and a New Phase of Growth

We marked a major chapter in our journey with the move to our new premises, purpose-built to enable deeper engagement and collaboration. This relocation is more than a change of address; it is a clear signal of our transformation. The new facilities are designed to host more interactions, deliver more member-centric initiatives, and create spaces that foster innovation and business exchange.

2. Unveiling the Advanced Manufacturing Innovation Centre (AMIC)

Our new home also houses the Advanced Manufacturing Innovation Centre, which we are progressively unveiling. The AMIC represents a tangible commitment to supporting our members in adopting Industry 4.0 technologies and future-ready capabilities. Through this centre, we aim to catalyse transformation across the manufacturing ecosystem, offering state-of-the-art facilities, testbeds, and training opportunities.

3. Expanding Flagship Programmes

Our Chief Sustainability Officer-as-a-Service (CSOaaS) programme has gone from strength to strength, enabling more companies — especially SMEs — to integrate sustainability into their operations with clear, actionable roadmaps.

The MNC-SME Alliance has also seen encouraging uptake, with strong participation from both multinational corporations and local enterprises. These collaborations create win-win outcomes, fostering technology transfer, joint innovation, and expanded market access.

In addition, the Johor-Singapore Special Economic Zone (JS-SEZ) initiative has continued to gain traction, opening up new opportunities for cross-border manufacturing integration, supply chain resilience, and shared growth between our two economies.

Better Days Ahead: Opportunities Amid Uncertainty

The coming year will present its share of challenges - but also abundant opportunities for those ready to act decisively.

One of the key highlights on our horizon is the Singapore Innovation & Manufacturing Excellence Awards (SIMEA) 2026, which will celebrate the best of our industry's capabilities and achievements. Beyond recognition, SIMEA will serve as a platform for knowledge exchange, inspiration, and industry pride.

We will also intensify efforts to support our members in embracing artificial intelligence (AI) - not as a distant concept, but as a practical tool to enhance productivity, optimise processes, and open new revenue streams. AI adoption will be a critical driver of competitiveness in the years ahead, and we want our members to be at the forefront.

In navigating the current tariff environment, diversification remains key. We will continue to encourage exploration into non-traditional geographies such as Central Europe and Africa, where untapped opportunities exist. These regions present new avenues for trade and investment, complementing our existing strongholds.

At the same time, we will strengthen our engagement with ASEAN - a region that remains central to Singapore's economic future. The recently concluded digital free trade agreement with Europe also opens fresh possibilities for our companies to expand their digital trade capabilities and reach new customers.

Resilience Through Partnership

In every challenge lies an opportunity — and in every opportunity, the need for partnership. The SMF's role is to ensure that our members are equipped not just to survive, but to thrive in a rapidly evolving world.

Our approach will remain grounded in three priorities. First, we will focus on advocacy, by championing our members' interests with policymakers both in Singapore and internationally. Second, we are committed to capability building, by equipping our members with practical tools, training opportunities, and facilities that enhance their competitiveness. Finally, we will strengthen connectivity, by creating platforms that foster meaningful partnerships at both the local and global level.

As we enter the new financial year, I encourage all members to seize the opportunities that lie ahead. Whether it involves harnessing the potential of AI, expanding into new markets, or advancing sustainability practices, your Federation is ready to stand alongside you at every step of the journey.

Together, we can ensure that Singapore's manufacturing sector remains resilient, relevant, and ready for the future — whatever it may bring.

LENNON TAN

President,
Singapore Manufacturing
Federation

YEAR in a GLANCE

APRIL 2024

April 9 Post-Budget 2024 Dialogue with MOS Mr Alvin Tan

The SMF Budget 2024 Dialogue brought together over 100 stakeholders for an impactful exchange with MOS Alvin Tan. Key discussions centred on sustainability, manpower, and internationalisation, empowering SMEs to leverage policy frameworks for transformation and long-term resilience.

April 16 Dialogue Session with YAB Dato' Onn Hafiz Ghazi, Menteri Besar of Johor on the JS-SEZ

SMF President and Vice-President engaged in a strategic dialogue with Johor's Chief Minister on the Johor-Singapore Special Economic Zone (JS-SEZ). The session spotlighted cross-border collaboration, industry opportunities, and pro-business reforms driving regional growth.

April 18 Towards Industry 5.0 Workshop

The Towards Industry 5.0 Workshop by SMF and Lenovo brought together industry leaders to explore AI, sustainability, and human-centric innovation. From expert keynotes to dynamic panels, it was an inspiring step towards shaping a smarter, more resilient manufacturing future.

April 26 Roundtable Discussion on Legacy and Wealth Planning by Dr. Sanjay Tolani

SMF hosted an exclusive roundtable with Dr. Sanjay Tolani, diving deep into legacy building, ESOPs, and exit strategies. His visionary insights empowered attendees with practical tools to future-proof their businesses and craft enduring succession plans.

MAY 2024

May 11 SMF-BUZUD Healthcare Expo 2024

At the Health EXPO 2024, SMF and BUZUD launched a landmark partnership to drive innovation, localisation, and globalisation in Singapore's healthcare sector. BUZUD's new CGM device and AI-powered platform signal a transformative leap in accessible, data-driven home-based medical care.

JUNE 2024

June 11 Tapping Opportunities in Thanh Hoa Province of Vietnam

SMF hosted a high-impact session spotlighting investment opportunities in Vietnam's Thanh Hoa Province. With insights from provincial leaders, real-world investor experiences, and active dialogue, the event sparked strong interest among SMEs exploring cross-border expansion into emerging regional markets.

June 16-20 Business Mission to Greater Bay Area, China

The SMF delegation's visit to China spotlighted advancements in 5G, AI, data security, and intelligent manufacturing. From Huawei to Guangzhou Knowledge City, each stop revealed exciting opportunities for innovation, collaboration, and cross-border industrial transformation.

JULY 2024

July 1 SAF Day Combined Rededication Ceremony (CRC) 2024

SMF organised the SAF Day CRC 2024 (East Zone), honouring the SAF's vital role in Singapore's security. With inspiring addresses and strong industry-military ties reaffirmed, the event marked a powerful celebration of Total Defence's 40th anniversary.

July 23 Closed-Door Dialogue with MOS Gan Siow Huang on The Tripartite Guidelines on Flexible Work Arrangement Requests (TG-FWAR)

SMF's Dialogue on TG-FWAR convened employers, union leaders, and policymakers for a timely exchange on implementing flexible work arrangements. Key discussions focused on balancing business needs with workforce flexibility, fostering stronger tripartite collaboration, and navigating change with confidence.

July 31 MOU with Guangdong Robotics Association and China-Singapore Guangzhou Knowledge City at the 14th SGCC Meeting

At the 14th Singapore-Guangdong Collaboration Council Meeting, SMF signed two key MOUs to deepen bilateral cooperation in robotics, AI, and manufacturing. These strategic partnerships aim to drive innovation, talent development, and cross-border industrial growth between Singapore and Guangdong.

AUGUST 2024

August 16 SUSS-UOB-SMF Global Leadership Symposium 2024

The symposium gathered leaders, students, and academics to explore Industry 5.0, where innovation meets empathy. The event championed leadership that drives sustainable growth, workforce transformation, and human-centric progress across Singapore and the ASEAN region.

August 21 Sun Media World Opportunities Forum 2024

At the World Opportunities Forum 2024, SMF President Lennon Tan spotlighted cross-border growth for manufacturers and the SHIP strategy. Key dialogues focused on AI, sustainability, and Industry 5.0, unveiling global opportunities across ASEAN, India, Africa, and beyond.

August 23 Packaging Partnership Programme (PPP) x Packaging Council of Singapore (PCS) Conference 2024

The PPP x PCS Conference 2024 spotlighted sustainable packaging in e-commerce, with SMF and SingPost launching an Alliance for Action (AfA) to develop voluntary guidelines. Experts shared insights on circular economy, ISO standards, LCA, and industry innovation across the packaging value chain.

SEPTEMBER 2024

September 3 Sustainability Transformation for SMEs Seminar

The seminar empowered SMEs with practical strategies for sustainable transformation. From energy efficiency to renewables and CSOaaS, industry leaders shared actionable insights. The launch of SMF-EY's Sustainability Training marks a bold step towards ISO and ISSB-aligned business practices.

September 13 Singapore Packaging Star Awards (SPSA) 2024

The SPSA celebrated innovation and sustainability in packaging. From eco-smart designs to standout industry leaders, the evening honoured transformative ideas shaping a greener future, showcasing SMF's continued commitment to driving sustainable packaging excellence.

September 18**SMF Annual General Meeting (AGM) 2024**

At SMF's AGM 2024, members reflected on key milestones - from S.H.I.P initiatives to international partnerships, and welcomed new council leadership for the term 2024 to 2027. With Industry 5.0, sustainability, and global expansion in focus, SMF remains committed to empowering Singapore's manufacturing future.

OCTOBER 2024**October 8-11****Business Mission to Jakarta, Indonesia**

SMF opened the Indonesia-Singapore Business Forum 2024 in Jakarta, fostering cross-border collaboration. With insights on regional market access, value chain synergy, and compliance, the forum advanced bilateral ties and opportunities in manufacturing, F&B, and agriculture.

October 10**MOU with Singtel, A*STAR, and SIT on AI Adoption for Advanced Manufacturing**

SMF signed a landmark MOU with Singtel, A*STAR, and SIT to drive AI adoption in manufacturing. Through the RE:AI initiative, 150 SMF members will pilot smart AI solutions—advancing digital transformation and strengthening Singapore's advanced manufacturing ecosystem.

October 14-16**SMF @ Industrial Transformation Asia-Pacific 2024**

At ITAP 2024, SMF led critical conversations on AI-powered worker safety and sealed a strategic MOU with ITE and Flexspeed Technologies. From innovating workplace safety to building future-ready talent, SMF continues to drive Singapore's smart manufacturing transformation.

October 18**SMF x Huawei Networking Dinner**

SMF and Huawei hosted a vibrant diplomatic networking event, uniting ambassadors, trade envoys, and industry leaders. The evening fostered cross-border collaboration, highlighting the pivotal role of diplomacy in advancing Singapore's global manufacturing ambitions.

NOVEMBER 2024**November 10-12****Official Launch of APGA at the 38th CACCI Conference**

The 38th CACCI Conference and inaugural Asia-Pacific Economic Forum, co-hosted by SMF, spotlighted trade, AI, and sustainability. A key milestone was the official launch of the Asia Pacific Green Alliance (APGA), advancing cross-border collaboration for a greener, more resilient future.

November 27**Stephen Ibaraki on the 10th Machine Age**

SMF hosted tech futurist Stephen Ibaraki for an electrifying session on the 10th Machine Age. From AI to quantum breakthroughs, members explored how exponential tech is reshaping industries, capped by a surprise AI-composed anthem celebrating Singapore's innovation journey.

DECEMBER 2024**December 2****Timor-Leste Trade and Investment Forum 2024**

SMF co-hosted the Timor-Leste Trade and Investment Forum, marking ASEAN accession and future collaboration. Key highlights included a goodwill MOU, investment insights, and panels on agribusiness, tourism, and manufacturing—unlocking bilateral growth opportunities for both nations.

JANUARY 2025**January 9****Launch of the Green Excellence Programme with Mandai Wildlife Group**

SMF and Mandai Wildlife Group launched the Green Excellence Programme to help SME suppliers decarbonise. Through SMF's CSOaaS, the initiative equips SMEs with sustainability tools, driving compliance, collaboration, and support for Singapore's green transition.

January 17**SMF Manufacturing Day Summit 2025**

SMF Manufacturing Day Summit 2025 brought together industry leaders, policymakers, and innovators to explore the transition towards Industry 5.0. With MOS Alvin Tan as the Guest-of-Honour, the summit spotlighted human-centric innovation, digitalisation, and sustainability, setting the stage for future-ready transformation in Singapore's manufacturing sector.

FEBRUARY 2025**February 11****SMF Lunar New Year Luncheon 2025**

SMF ushered in the Year of the Snake with a festive Lunar New Year celebration, spotlighting heritage, partnerships, and prosperity. With MOS Gan Siow Huang and ambassadors in attendance, the event reinforced SMF's commitment to SHIP, MNC-SME collaboration, and industry transformation in a spirit of renewal and resilience.

February 27**MOU with DBS to Decarbonise Singapore's Manufacturing Sector**

SMF and DBS, supported by SkillsFuture SG, launched a landmark partnership to help 500 SMEs green their operations. Featuring Budget insights, a sustainability playbook preview, and hands-on workshops, the initiative marks a pivotal step in advancing responsible, competitive, and future-ready manufacturing in Singapore.

MARCH 2025**March 7****TGIF@SMF Networking Series: International Women's Day**

Ahead of International Women's Day, SMF hosted a dynamic dialogue on women in leadership with ambassadors and industry trailblazers. With the newly formed Women in Manufacturing Function Committee, SMF continues to champion diversity, mentorship, and empowerment - accelerating action for gender equality in Singapore's manufacturing sector.

March 28**SMF Council Forward 2025**

At SMF's Council Forward session, council members and the Secretariat gathered to sharpen the federation's strategy and reaffirm purpose. More than a retreat, it was a bold step forward, fuelled by conviction to lead with clarity, relevance, and impact in Singapore's evolving manufacturing landscape.

KEY FIGURES AND STATISTICS

ABOUT

5,000

MEMBERS
(SMES, MNCS AND
AFFILIATE MEMBERS)

2,886

PARTICIPANTS TRAINED
BY SMF CENTRE
FOR CORPORATE
LEARNING (SMF CCL)

ABOUT

30

MEMORANDUM OF UNDERSTANDING
(MOU) SIGNED

993

INTERNS WENT THROUGH
GLOBAL READY TALENT
(GRT) PROGRAMME

ABOUT

170

EVENTS
ORGANISED

238

COMPANIES BENEFITTED
FROM THE GLOBAL READY
TALENT (GRT) PROGRAMME

308

TRAINING CLASSES
HELD BY SMF CENTRE
FOR CORPORATE
LEARNING (SMF CCL)

KEY FIGURES AND STATISTICS

HOME REGIONS OF VISITING DIGNITARIES

41

AMBASSADORS, MINISTERS
AND OTHER VIPS RECEIVED

ABOUT

5,715

ONE-ON-ONE BUSINESS ADVISORIES
CONDUCTED WITH SMES

336

DELEGATES

42

DELEGATIONS

1

SINGAPORE
STANDARDS DEVELOPED

1
NORTH
AMERICA

1
EUROPE

28
ASIA

AWARDS RECEIVED BY THE SMF:



BIZSAFE PARTNERS



NSMARK GOLD



CYBER TRUST
MARK

MEMBERSHIP PROFILE

SMES AND MNCS

SMEs 89%

MNCs 11%

*SME is defined as an enterprise with an annual sales turnover of under S\$100 million, or that employs less than 200 workers.

SMF'S INDUSTRY GROUPS



Advanced Engineering and Manufacturing (AEM)



Building Products and Construction Materials (BPCM)



Electrical, Electronics and Allied Industries (EEAI)



Energy and Chemicals (E&C)



Food and Beverage (FB)



Lifestyle (LIG)



Life Sciences (LS)



Medical Technology (MT)



Packaging Council of Singapore (PCS)



Smart Automation (SA)

LIST OF ASSOCIATED SERVICES

Supported by its Associated Services, the SMF provides a comprehensive, one-stop platform for manufacturing and manufacturing services, helping local companies grow and flourish.

The Associated Services and their offered services include:



CERTIFICATE OF ORIGIN OFFICE

COO issues, endorses and and certify Certificates of Origin (COs) and other supporting documents under Section 3 of the Exportation (CO & Commonwealth Preference Certificate) Order 1971.



GS1 SINGAPORE

GS1 Singapore provides Global Standards for supply chain, leveraging on technological tools such as Barcoding, Radio Frequency Identification (RFID) and Electronic Data Interchange (EDI).



SINGAPORE INNOVATION & PRODUCTIVITY INSTITUTE (SIPI)

SiPi offers consultancy and training in innovation and productivity, with a strong focus on Business Model Innovation. It equips companies with strategies and tools to transform operations, enhance competitiveness, and drive sustainable growth in Singapore's evolving manufacturing and industrial landscape.



SME CENTRE@SMF

SME Centre@SMF helps SMEs start, sustain, and grow their businesses through business diagnosis, advisory, information on government schemes and capability workshops.



SMF CENTRE FOR CORPORATE LEARNING (SMF-CCL)

SMF-CCL provides quality continuing education, lifelong learning, and training solutions in advancing human capital development to meet future skills demand.



SMF STANDARDS DEVELOPMENT ORGANISATION (SMF-SDO)

SMF-SDO manages the development of standards and facilitate the promotion of these standards for two Standards Committees under the Singapore Standards Council.



ADVANCED MANUFACTURING TRAINING ACADEMY (AMTA)

AMTA provides support to local manufacturing by leading foresight on emerging jobs and skills, charting and coordinating training offerings and facilitating the development of new training programmes to address key skill gaps.

EXECUTIVE COMMITTEE



LENNON TAN

President

Group Chairman, ADERA Global Group



RYAN CHIOH, PBM, BBM

Deputy President

Chairman, Membership & Industry Groups Function Committee

Managing Director,
FastEastFlora.com Pte Ltd



MELVIN TAN

Vice President and Honorary Secretary

Chairman, Sustainability Function Committee

Chief Executive Officer (CEO),
Cyclect Holdings Pte Ltd



BERNARD LIM

Vice President & Honorary Treasurer

Chief Executive Officer (CEO) &
Executive Director, Tai Sin Electric Limited



AUDREY YAP

Vice President

Managing Director,
Yusarn Audrey LLC



ALESSANDRO PERROTTA

Vice President

Chief Executive Officer (CEO),
Resurgetech Advisors Pte Ltd

EXECUTIVE COMMITTEE



RYAN YAP

Chairman, Ethics & Corporate Governance Management Committee

Head of Growth, Innovation & Partnerships, YCH Group Pte Ltd



PHYLLIS ONG

Chairman, Women in Manufacturing Function Committee

Group Chief Executive Officer & Executive Board Director, Armstrong Industrial Corporation Ltd



WAYNE SIM

Chairman, Public Relations & Corporate Communications Function Committee

Executive Director & Business Development Director, Sing Chye Heng Investment Holdings Pte Ltd



HENRY TAN

Chairman, Health, Safety, Security & Environment Function Committee

Group Managing Director, Alpha-Health (Asia) Pte Ltd



VINCENT WONG

Chairman, Technology & Transformation Function Committee

Director, R&D, Research & Advanced Engineering Group, Continental Automotive Singapore Pte Ltd



EUGENE YOO

Chairman, Youth Network Function Committee

Chairman, Medical Technology Industry Group

General Manager, Commercial Excellence Lead, Johnson & Johnson Pte Ltd

COUNCIL MEMBERS



CHAN HAI KIANG

Chairman, Advanced Engineering and Manufacturing Industry Group
Managing Director,
Flexspeed Technology Pte Ltd



JARIUS DRASLARIC

Chairman, Lifestyle Industry Group
Executive Chairman
Draslaric Group



BENJAMIN LIM

Chairman, Building Products & Construction Materials Industry Group
Managing Director,
Iwa Design Pte Ltd



MOHAN KUMAR

Chairman, Life Sciences Industry Group
CEO and Managing Director,
Strides Pharma Global Pte Ltd



CHRISTANTO SURYADARMA

Chairman, Electrical, Electronics & Allied Industries Industry Group
Vice President, Sales,
Zebra Technologies Asia Pacific Pte Ltd



MAY YAP

Chairman, Packaging Council of Singapore (PCS)
Chief Executive Officer, Managing Director, & Chairwoman
LHT Holdings Ltd



MICHAEL WONG

Chairman, Energy & Chemicals Industry Group
Chief Operating Officer
Tuas Power Supply Pte Ltd



DAVID CHIA

Chairman, Smart Automation Industry Group
Chairman, SME Centre@SMF
Managing Director,
Beckhoff Automation Pte Ltd



CHEONG CHUNG KIN

Chairman, Food & Beverage Industry Group
Chief Executive Officer,
Win Sin Pte Ltd



MARCUS SIA

Council Member
Managing Director,
Applied Total Control Treatment Pte Ltd



TIMOTHY CHAN

Council Member
Chief Executive Officer,
Future Fields Pte Ltd

COUNCIL MEMBERS



JOSEPHINE TEO

Council Member
General Manager & Director,
BioMedix Singapore Pte Ltd



WEI CHAN

Council Member
Managing Director,
Pine's Garden Cake Pte Ltd



MARGARETA LAMINTO

Council Member
Group Chief Operating Officer,
Fullerton Healthcare Group Pte Ltd



ANGEL DING

Council Member
Managing Director,
Indoguna Singapore Pte Ltd



TAN BOON CHONG

Council Member
Chairman, SMF-SDO Steering Committee
Director, Compliance & Standards,
GP Batteries International Ltd



GAN SHEE WEN

Council Member
Chief Operating Officer &
Chief Marketing Officer,
Commune Lifestyle Pte Ltd | KODA Ltd



AWASTHI VINAY CHANDRA

Council Member
Senior Vice President &
Managing Director,
HP Singapore (Private) Ltd



LEE KIAN CHONG

Council Member
Director,
BNF Group



NIGEL LEE

Council Member
Country General Manager,
Lenovo Singapore Pte Ltd



TAN CHOR MENG

Council Member
Chairman of the Board of Directors,
SMF CCL
Senior Director, Asia Learning,
John Wiley & Sons Singapore Pte Ltd



LIONEL CHNG

Council Member
Managing Director, Customer Success,
Singtel -
Singapore Telecommunications Ltd



NEO SING HWEI

Council Member
Partner,
EY Corporate Advisors Pte Ltd

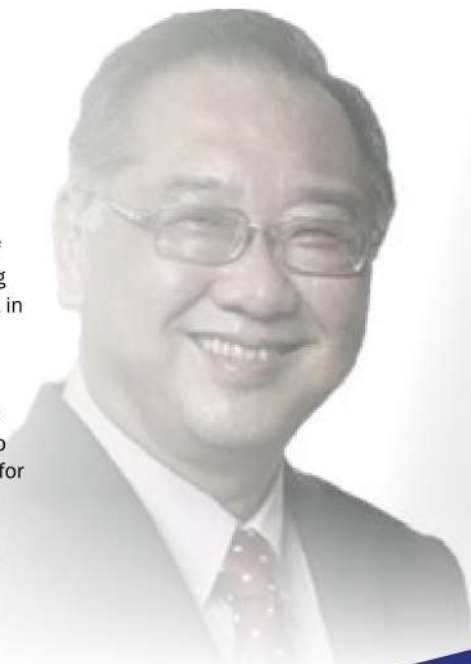
BOARD OF GOVERNORS

In Remembrance of Board of Governor, Mr George Huang (1949-2025)

The SMF mourns the passing of Mr George Huang, a long-serving and respected member of our Board of Governors. Mr Huang was a stalwart of the manufacturing community, dedicating decades of service to advancing the interests of local enterprises and championing industrial development in Singapore.

As the former President of SMF, Mr Huang was instrumental in steering the Federation through pivotal moments of transformation, advocating for digitalisation, innovation, and internationalisation. His visionary leadership helped shape SMF's modern identity and strengthened its role as a voice for the industry.

Mr Huang's deep commitment to nation-building, mentorship of emerging leaders, and unwavering belief in the value of partnership and integrity will continue to inspire all of us at SMF. We are deeply grateful for his contributions and legacy.



CURRENT BOARD OF GOVERNORS

Following Mr Huang's passing, the SMF is deeply honoured to welcome Mr Renny Yeo to the Board of Governors, effective 25 June 2025. Mr Yeo brings with him a wealth of industry experience, having held key leadership roles across the manufacturing ecosystem and served as a passionate advocate for workplace safety, innovation, and enterprise transformation.

The Board of Governors provides strategic guidance and stewardship to SMF, ensuring continuity of vision and integrity of purpose as we advance Singapore's manufacturing future.



Chairman
Mr Robert Chua
PBM, BBM



Member
Mr George Yeo



Member
Mr Renny Yeo
PBM, BBM

SMF CORPORATE STRUCTURE



THE SMF SECRETARIAT



DENNIS MARK
Chief Executive Officer
(CEO)



CHRISTOPHER ANG
Chief Executive Officer,
(CEO),
GS1 Singapore



JESLINE LIM
Centre Director,
SMEC@SMF



DR ZENG XIANTING
Director, Advanced
Manufacturing Training
Academy (AMTA)

**Membership &
Industry Groups
(MEMIG)**

SUSTAINABILITY



CLARA KWAN
Chief Sustainability
Officer (CSO), SMF
Centre for Sustainability
& Resilience (CSR)

**Packaging Partnership
Programme (PPP)**

HUMAN CAPITAL



HAZE TAN
Assistant Director,
SMF Centre for Corporate
Learning (SMF-CCL)

**Global Ready Talent (GRT)
Programme**

INTERNATIONALISATION



MARTIN YUOON
Assistant Director,
International Markets &
Partnerships (IMP)

PRODUCTIVITY

**Singapore Innovation and
Productivity Institute
(SiPi)**

**SMF-Standards Development
Organisation (SMF-SDO)**

New Business

SMF GROUP SERVICES



CHLORIS WONG
Director,
Finance & IT



EILEEN LIM
Director,
Human Resources (HR)
& Administration



JACQUELINE LIM
Assistant Director,
Corporate
Communications &
Marketing

Council Affairs

COUNCIL MEMBERS SERVING ON GOVERNMENT STATUTORY BOARDS AND ORGANISATIONS

MR LENNON TAN

Positions in SMF

President, SMF
Chairman, SMF Enterprises Pte Ltd
Trustee, SMF Enterprises Pte Ltd
Trustee, GS1 Singapore Ltd
Group Chairman, ADERA Global Group

Positions outside of SMF

- Vice President & Youth Head, Teochew Poit It Huay Kuan
- Council Member and Chairman of Social Affairs, Singapore Federation of Chinese Clan Association (SFCCA)
- Council Member, The Advisory Council on Relations in Defence (ACCORD) Employer & Business (E&B) Council

MR MELVIN TAN

Positions in SMF

Vice President and Honorary Secretary, SMF
Chairman, Secretariat Management Committee
Group Managing Director, Cyclect Holdings Pte Ltd

Positions outside of SMF

- Honorary Treasurer, Chair for Sustainability, Chair for Government Advocacy, Association of Process Industry (ASPRI)
- SME Workgroup Chairman, Business Cost and Cybersecurity, SME Committee, Singapore Business Federation (SBF)
- Committee Member, Enterprise 50 Association
- Member, Young Presidents' Organisation
- Member, RSTN-SUSS Young Executive, Development Programme Committee

MR RYAN CHIOH, BBM

Positions in SMF

Deputy President, SMF
Co-Chairman, Health, Safety, Security and Environment Function Committee
Trustee, SMF Enterprises Pte Ltd
Director, SMF Enterprises Pte Ltd
Chairman, GS1 Singapore
Trustee, GS1 Singapore
Managing Director, FarEastFlora.com Pte Ltd

Positions outside of SMF

- International Liaison Director, Interflora Pacific Limited
- Board of Directors, Singapore Business Advisors and Consultants Council Limited
- District Councilor, North East Community Development Council (CDC)
- Co-Chairman, Community Outreach Committee, Singapore Cancer Society
- Member, RSTN-SUSS Young Executive, Development Programme Committee

MR BERNARD LIM

Positions in SMF

Vice President & Honorary Treasurer
Chief Executive Officer & Executive Director, Tai Sin Electric Limited

Positions outside of SMF

- NIL

COUNCIL MEMBERS SERVING ON GOVERNMENT STATUTORY BOARDS AND ORGANISATIONS

MS AUDREY YAP

Positions in SMF

Vice President, SMF
Chairman, SMF Singapore Innovation and Productivity Institute (SiPI) Pte Ltd
Director, SMF Enterprises Pte Ltd
Director, SME Centre @ SMF Pte Ltd
Managing Director, Yusarn Audrey LLC

Positions outside of SMF

- Board Member, Singapore Food Agency, Ministry of Sustainability and the Environment
- Member, Board of Directors, IP Office of Singapore (IPOS) – 2015-2022
- Member, IP Committee, Mediation Center for China Council for the Promotion of International Trade (CCPIT) and China Chamber of International Commerce (CCOIC) - 2022-2025
- Member, International Steering Committee, World Intellectual Property Organization World Economic Forum (WIPO WEF) Inventor Assistance Programme
- Non-Executive, Non-Independent Director, Old Chang Kee Ltd
- Member, Past Presidents Council of Licensing Executives Society International (LESI)
- Member, Singapore Institute of Directors
- Member External review Panel (QAFU) Ministry of Education
- Council Member, Workforce Advancement Federation

MR ALESSANDRO PERROTTA

Positions in SMF

Vice President, SMF
Chairman, International Relations Function Committee
Chief Executive Officer, ResurgeTech Advisors Pte Ltd

Positions outside of SMF

- Co-Founder Member, Singapore-Mexico Chamber of Commerce

MR RYAN YAP

Positions in SMF

Chairman, Ethics & Corporate Governance Management Committee
Head of Growth, Innovation & Partnerships, YCH Group Pte Ltd

Positions outside of SMF

- NIL

MS PHYLLIS ONG

Positions in SMF

Council Member
Chairman, Women in Manufacturing Function Committee
Group Chief Executive Officer and Executive Board Director, Armstrong Industrial Corporation Limited

Positions outside of SMF

- ESG Board Member, Enterprise Singapore
- Member, Enterprise 50 Association

MR WAYNE SIM

Positions in SMF

Chairman, Public Relations & Corporate Communications Function Committee
Executive Director & Business Development Director, Sing Chye Heng Investment Holdings Pte Ltd

Positions outside of SMF

- NIL

COUNCIL MEMBERS SERVING ON GOVERNMENT STATUTORY BOARDS AND ORGANISATIONS

MR HENRY TAN, JP (RETIRED), PBM

Positions in SMF

Chairman, Ethics & Corporate Governance Management Committee
Chairman, Medical Technology Industry Group
Group Managing Director, Alpha-Health (Asia) Pte Ltd

Positions outside of SMF

- Patron, Cheng San CC Management Committee

MR MICHAEL WONG

Positions in SMF

Chairman, Energy & Chemicals IG
Chief Operating Officer, Tuas Power Supply Pte Ltd

Positions outside of SMF

- NIL

MR VINCENT WONG

Positions in SMF

Chairman, Technology & Transformation Function Committee
Director, SMF Singapore Innovation & Productivity Institute (SIPI) Pte Ltd
Director, Research & Advanced Engineering Singapore, Continental Automotive Singapore Pte Ltd

Positions outside of SMF

- Academic Advisory Committee, Electronics & Info-Comm Technology, Institute of Technical Education
- Member of Automotive Technical Committee, The Institution of Engineers, Singapore Standards Development Organisation (IES-SDO)

MR CHAN HAI KIANG

Positions in SMF

Chairman, Advanced Engineering and Manufacturing IG
Managing Director, Flexspeed Technology Pte Ltd

Positions outside of SMF

- Academic Advisory Committee, Engineering, Institute of Technical Education

MR BENJAMIN LIM

Positions in SMF

Chairman, Building Products & Construction Materials IG
Managing Director, Iwa Design Pte Ltd

Positions outside of SMF

- NIL

MR EUGENE YOO

Positions in SMF

Chairman, Youth Network Function Committee |
Chairman, Medical Technology IG
General Manager, Commercial Excellence Lead, Johnson & Johnson Pte Ltd

Positions outside of SMF

- NIL

MR CHRISTANTO SURYADARMA

Positions in SMF

Chairman, Electrical, Electronics & Allied Industries IG
Vice President, Sales, Zebra Technologies Asia Pacific Pte Ltd

Positions outside of SMF

- NIL

COUNCIL MEMBERS SERVING ON GOVERNMENT STATUTORY BOARDS AND ORGANISATIONS

MR CHEONG CHUNG KIN

Positions in SMF

Chairman, Food & Beverage Industry Group
Chief Executive Officer, Win Sin Pte Ltd

Positions outside of SMF

- Representative, ASEAN Food & Beverage Alliance (AFBA)
- Honorary Chairman, Singapore Association of Food Equipment Manufacturers & Suppliers (SAFEMS)
- Chancelier Honoraire, Chaîne des Rotisseurs
- Industry Steering Committee, Circular Economy, National Environment Agency (NEA)

MS MAY YAP

Positions in SMF

Chairman, Packaging Council of Singapore Industry Group
Managing Director, LHT Holdings Ltd

Positions outside of SMF

- President, Singapore Timber Association
- Executive Committee Member, Waste Recycling Management Association of Singapore
- Member, Singapore Institute of Director
- Directorship Accreditation , Senior Accredited, Board of Director under Singapore Institute of Director
- Vice President of APF-Asian Packaging Federation”

MR JARIUS DRASLARIC

Positions in SMF

Chairman, Lifestyle IG
Executive Chairman, Draslaric Group

Positions outside of SMF

- NIL

MR DAVID CHIA

Positions in SMF

Chairman, Smart Automation Industry Group
Chairman, SME Centre@SMF Pte Ltd
Managing Director, Beckhoff Automation Pte Ltd

Positions outside of SMF

- Head of OPC Hub ASEAN, OPC Foundation

MR MOHAN KUMAR

Positions in SMF

Chairman, Life Sciences Industry Group
CEO and Managing Director, Strides Pharma Global Pte Ltd

Positions outside of SMF

- Member, Medicine International Council (NIC), National University of Singapore
- Member, Biopharmaceutical Manufacturers' Advisory Council (BMAC)
- Member, Charity Fund Raising Committee, Sree Narayana Mission (SNM)
- Member, Singapore Indian Chamber of Commerce and Industry (SICCI)
- Director, Strides Pharma Asia Pte Ltd
- Director, Six Rays Pte Ltd
- Director, Sixrays Holdings Pte Ltd
- Director, Steriscience Pte Ltd
- Director and Shareholder, Admire Ventures Pte Ltd
- Director, CEO & Managing Director, Strides Pharma Global Pte Ltd
- Shareholder, Axis Dot Ventures Pte Ltd”

MR MARCUS SIA

Positions in SMF

Council Member
Managing Director, Applied Total Control Treatment Pte Ltd

Positions outside of SMF

- NIL

MR TIMOTHY CHAN

Positions in SMF

Council Member
Chief Executive Officer, Future Fields Pte Ltd

Positions outside of SMF

- NIL

COUNCIL MEMBERS SERVING ON GOVERNMENT STATUTORY BOARDS AND ORGANISATIONS

MS JOSEPHINE TEO

Positions in SMF

Council Member
General Manager & Director,
BioMedix Singapore Pte Ltd

Positions outside of SMF

- NIL

MS MARGARETA LAMINTO

Positions in SMF

Council Member
Group Chief Operating Officer,
Fullerton Healthcare Group Pte Ltd

Positions outside of SMF

- NIL

MR TAN BOON CHONG

Positions in SMF

Chairman, Electrical, Electronics and Allied Industries Industry Group
Director, GS1 Singapore
Director – Compliance and Standards, GP Batteries International Ltd

Positions outside of SMF

- Member, EESC TC 3 – Power System & Utilisation, National Standards and Certification, Enterprise Singapore
- Convener, EESC TC1 WG3 – for Plugs, SocketOutlets & Switches, National Standards and Certification, Enterprise SG
- Singapore Head of Delegate, IEC TC SC23B – (Electrical Accessories), National Standards and Certification, Enterprise SG
- Singapore Expert, IEC TC SC23B MT4 (Plugs & Sockets), National Standards and Certification, Enterprise SG
- Singapore Expert, IEC TC SC23B MT6 (Switches), National Standards and Certification, Enterprise SG
- Convener, EESC TC1 WG1 – Electrical Appliances (Ceiling Fan), National Standards and Certification, Enterprise SG

- Member, EESC WG – Smart Plug (TR 54) for Home, National Standards and Certification, Enterprise SG
- Member, EESC TC1 WG11 – Smart Switched Socket-Outlet (TR 116), National Standards and Certification, Enterprise SG
- Convener, EESC TC1 WG12 – Primary Battery (IEC TC 35), National Standards and Certification, Enterprise SG
- Singapore Head Delegate, IEC TC 35 Primary Batteries, National Standards and Certification, Enterprise SG
- Singapore Expert, IEC TC 35 MT19 & MT15 (Primary Batteries), National Standards and Certification, Enterprise SG
- Member, SCIC/SDO WG for ISO TC207 (GHG & Product Life Cycle), National Standards and Certification, Enterprise SG
- Technical Assessor, Electrical Testing Laboratory, Singapore Accreditation Council (SAC)
- Member, WG 1 – Circuit Breaker (IEC TC SC 23E), Department of Standards Malaysia (DSM)
- Member, WG 2 – Low Voltage Switchgears & Control Gears Assemblies (IEC TC/SC17D), Department of Standards Malaysia (DSM)
- Advisor, WG 3 – Plugs, Socket-Outlets & Switches (IEC TC SC 23B), Department of Standards Malaysia (DSM)

COUNCIL MEMBERS SERVING ON GOVERNMENT STATUTORY BOARDS AND ORGANISATIONS

MR LIONEL CHNG

Positions in SMF

Council Member

Managing Director, Customer Success, Singtel - Singapore Telecommunications Ltd

Positions outside of SMF

- NIL

MR WEI CHAN

Positions in SMF

Council Member

Managing Director, Pine's Garden Cake Pte Ltd

Positions outside of SMF

- NIL

MR AWASTHI VINAY CHNADRA

Positions in SMF

Council Member

Senior Vice President & Managing Director, HP Singapore (Private) Ltd

Positions outside of SMF

- NIL

MS ANGEL DING

Positions in SMF

Council Member

Managing Director, Indoguna Singapore Pte Ltd

Positions outside of SMF

- NIL

MR NIGEL LEE

Positions in SMF

Council Member

Country General Manager, Lenovo Singapore Pte Ltd

Positions outside of SMF

- NIL

MR GAN SHEE WEN

Positions in SMF

Council Member

Chief Operating Officer & Chief Marketing Officer, Commune Lifestyle Pte Ltd | KODA Ltd

Positions outside of SMF

- President, Franchising & Licensing Association (Singapore)
- Vice President, Singapore Furniture Industries Council

COUNCIL MEMBERS SERVING ON GOVERNMENT STATUTORY BOARDS AND ORGANISATIONS

MR LEE KIAN CHONG

Positions in SMF

Council Member
Director, BNF Group

Positions outside of SMF

- NIL

MR TAN CHOR MENG

Positions in SMF

Council Member
Chairman, Centre for Corporate Learning Pte Ltd
Senior Director, John Wiley & Sons Singapore Pte Ltd

Positions outside of SMF

- Board Member, Copyright Licensing Society of Singapore
- Committee Member, 10x1000 Tech for Inclusion, a philanthropic program by IFC and Ant Group
- Mentor, Nanyang Technological University
- Mentor, Singapore Institute of Technology

MR NEO SING HWEE

Positions in SMF

Council Member
Partner | Global Client Service Partner, Temasek & Government & Public Service, Ernst & Young

Positions outside of SMF

- Audit & Risk Committee Chairman, Tote Board
- Board Member, Leadership Development & Compensation Committee, Nominating Committee, Singapore Pools
- Audit & Risk Committee Chairman, Board Member, SG Enable
- Audit Committee, A*Star Research Entities (A*Star)
- Chairman Digital & Data Committee, Chairman Steering Committee of Digital Transformation, Board Member, KidSTART Singapore Limited
- Audit & Risk Committee Chairman, Board Member, Human Resource Committee, Nesst (Nurture Engage Support Service Transform) Singapore Limited (Ministry of Manpower)
- Board Member, Audit Committee, Human Resource Committee, RenCi Hospital
- Board Member, Audit Committee, PAVE (Ministry of Social & Family)
- Industry Advisory Board, Singapore University of Technology & Design (SUTD)

KEY HIGHLIGHTS OF THE YEAR

SME ANNUAL REPORT 2024-25

27

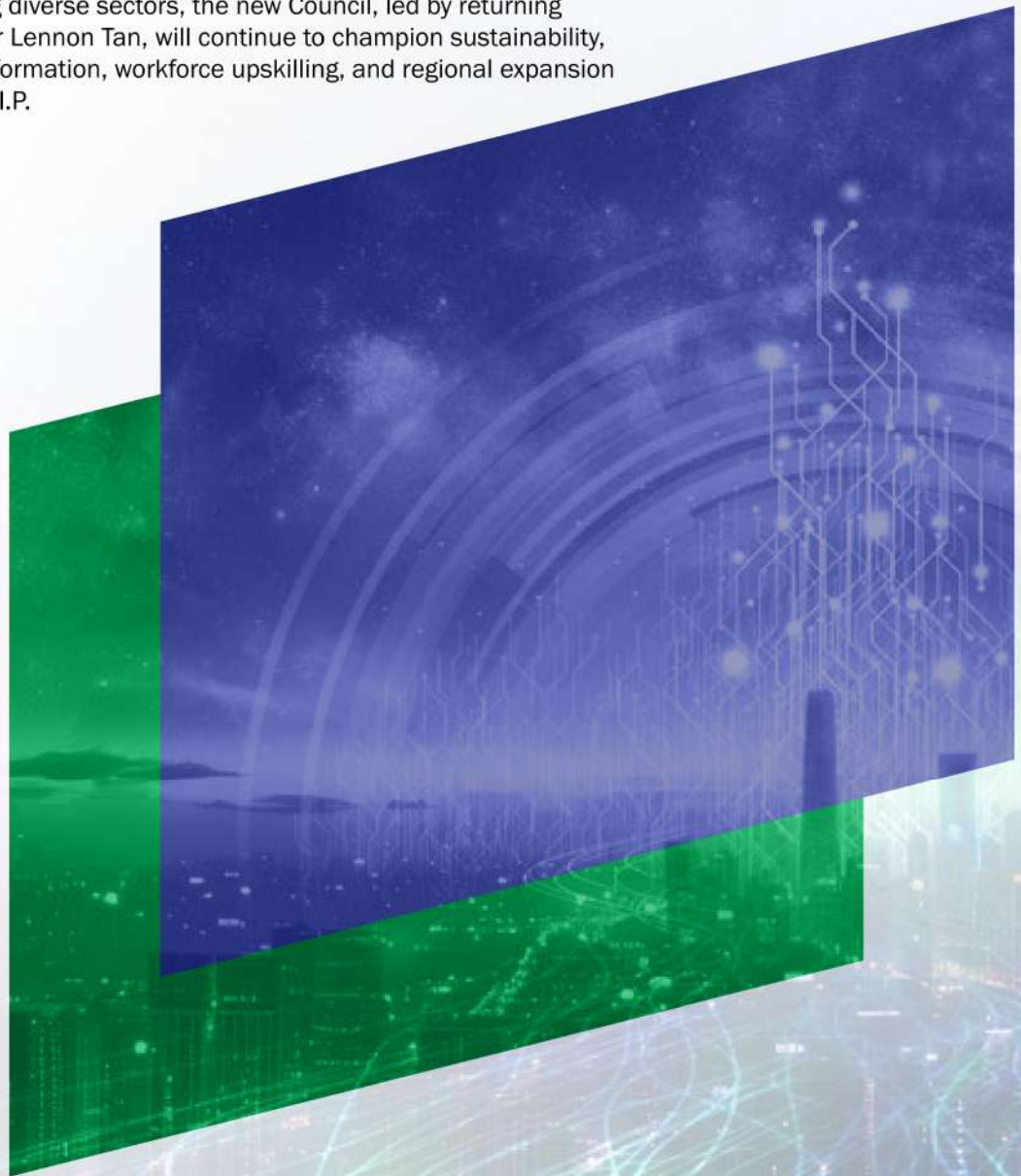
CREATING FOR TOMORROW

ANNUAL GENERAL MEETING 2024

The SMF held its AGM on 18 September 2024, marking the close of an impactful council term and the beginning of a new chapter. President Mr Lennon Tan opened the session with a reflection on SMF's achievements amid a complex global landscape, from geopolitical uncertainties to technological disruption.

Over the past financial year, SMF advanced key initiatives under its S.H.I.P pillars - Sustainability, Human Capital, Internationalisation, and Productivity. Milestones included the rollout of the CSOaaS programme, the integration of the Advanced Manufacturing Training Academy (AMTA), and deeper international engagements in Hungary, Poland, the Greater Bay Area, and beyond. SMF also relocated to a new office at Alexandra TechnoPark, offering enhanced facilities for member collaboration.

The AGM also marked the official transition to a newly elected/appointed Council for the 2024–2027 term. With fresh leadership representing diverse sectors, the new Council, led by returning President Mr Lennon Tan, will continue to champion sustainability, digital transformation, workforce upskilling, and regional expansion through S.H.I.P.



MANUFACTURING DAY SUMMIT 2025

The Manufacturing Day Summit 2025 (MDS2025), which took place on 19 Jan 2025, gathered more than 1,000 stakeholders from government, industry, and academia to collectively shape the next chapter of Singapore's manufacturing story. The summit was graced by Guest-of-Honour Minister of State Mr Alvin Tan. With the theme centred on transformation, inclusivity, and global collaboration, the summit introduced landmark initiatives and dialogues that will steer the sector's growth in the years ahead.



Launch of the Women in Manufacturing Function Committee

One of the key highlights of MDS2025 was the official launch of the Women in Manufacturing Function Committee, alongside an energising panel discussion moderated by Ms Audrey Yap, Regional Managing Director at Yusarn Audrey LLC and Vice President of SMF.

The panel featured inspiring leaders such as Ms Joyce Seow (Group Executive Director, Watson EP Industries), who shared her company's achievement of a 51% female workforce in its China and Singapore plants. She underscored the impact of women's leadership in fostering nurturing, detail-oriented and collaborative cultures. Ms Fan Ho (Executive Director & GM, Lenovo Asia Pacific) recounted a powerful example where a woman engineer's perspective led to a product redesign that won a Red Dot Design Award, proving that innovation flourishes when diverse voices are heard.

Ms Tun Kim Ong (GM, IBM Manufacturing Solutions) called on companies to "amplify the voices of women and create space for them to take the stage," while Ms Phyllis Ong, Group CEO of Armstrong Asia and Chair of the new committee, laid out the committee's mission: to empower more women to step into leadership roles in manufacturing and foster meaningful conversations that inspire change.



MANUFACTURING DAY SUMMIT 2025

Launch of the MNC-SME Alliance

Another milestone at MDS2025 was the launch of the MNC-SME Alliance, a strategic initiative led by SMF and supported by leading partners including Applied Total Control Treatment Pte Ltd, Lenovo, Zebra Technologies, Continental, IBM, A*STAR, SIMTech, UOB, and the Singapore Institute of Technology.

This alliance establishes a collaborative ecosystem that bridges multinational corporations and local SMEs. Its core objectives include:

- Empowering SMEs to adopt advanced technologies, expand into global markets, and accelerate their transition to Industry 5.0;
- Strengthening MNCs by enabling them to build diversified, resilient supply chains and engage in R&D partnerships with agile local firms;
- Building Resilience across the manufacturing ecosystem by fostering innovation, knowledge exchange, and co-development of solutions.



MANUFACTURING DAY SUMMIT 2025

First Open Dialogue on the Johor–Singapore Special Economic Zone (JS-SEZ)

MDS2025 also hosted the first-ever open dialogue on the Johor–Singapore Special Economic Zone (JS-SEZ), offering attendees an exclusive look at new cross-border opportunities. The session featured insights from Mr Vinodhan Tulisinathzan, Minister Counselor (Investment)/Director of MIDA Singapore, who shared fresh updates on the SEZ following the landmark bilateral agreement between Singapore and Malaysia.

The JS-SEZ presents enormous potential for manufacturers looking to scale regionally. It combines Malaysia's land and cost advantages with Singapore's innovation infrastructure and connectivity, forming a compelling twin-engine for regional expansion. SMF reaffirmed its commitment to supporting members through this initiative, including advocacy, business missions, and alliance-building with Malaysian counterparts.



GOVERNMENT-INDUSTRY DIALOGUE SESSIONS

In FY2024/2025, the SMF continued to play a key role between the government and the manufacturing community through a series of closed-door Government-Industry Dialogue Sessions. These engagements provided members with direct access to policy leaders and a platform to voice concerns, offer feedback, and gain insights into national initiatives impacting the sector.

SMF Budget 2024 Dialogue with MOS Alvin Tan



SMF hosted Minister of State Mr Alvin Tan shortly after the national Budget 2024 announcement to unpack its implications for manufacturers. More than 100 members participated in the session, which focused on support measures for sustainability, upskilling, innovation, and SME financing.

MOS Tan reaffirmed the government's commitment to supporting industry transformation while listening to feedback on automation adoption, carbon reporting challenges, and grant accessibility. The dialogue reinforced SMF's role in advocating for practical, business-friendly policies tailored to ground realities.

Dialogue on Tripartite Guidelines on Flexible Work Arrangement (TG-FWAR) with MOS Gan Siow Huang



As Singapore prepares to implement the Tripartite Guidelines on Flexible Work Arrangements (TG-FWAR) in December 2024, SMF held a dialogue session with Minister of State Ms Gan Siow Huang to address members' questions and operational concerns.

MOS Gan clarified the guidelines' intent to foster a more progressive and adaptable workforce culture, while members shared perspectives on applying flexibility in shift-based environments. SMF highlighted the need for practical resources and sector-specific case studies to ease implementation.

SMF'S FOUR CORE PILLARS - S.H.I.P

SUSTAINABILITY

To help our members accelerate their sustainability journey

- Packaging Partnership Programme (PPP)
- SMF Sustainability Taskforce
- Sustainability courses from the SMF Centre for Corporate Learning (SMF CCL)
- Sustainability survey
- Chief Sustainability Officer-as-a-Service

HUMAN CAPITAL

To uplift attractiveness of the manufacturing sector

- Global Ready Talent Programme
- Career Conversion Programmes by SMF CCL
- Courses to upskill employees in AI, cybersecurity, PDPA, and more.

INTERNATIONALISATION

To strengthen companies' preparedness and value proposition

- Local and Overseas trade fairs
- Business missions. Area of Interest: Brunei, Johor, Cambodia, Vietnam, Hungary, Rwanda, Poland.
- Informative seminars on investing in overseas markets

PRODUCTIVITY

To proliferate innovation and the management of intellectual property assets

- Collaborate with the United Nations' World Intellectual Property Organization (WIPO) to provide IP toolkits to members

Green Initiatives
and Sustainability Efforts

SUSTAINABILITY

HIGHLIGHTS ON SMF'S SUSTAINABILITY EFFORTS/INITIATIVES

6 May 2024 - MOU with Ernst & Young (EY)

SMF has partnered with EY under the Asia Pacific Green Alliance (APGA) to accelerate sustainability in manufacturing. This collaboration empowers companies to upskill, adopt standards, and earn the prestigious GEM/GEB Excellence Mark.



30 May 2024 - MOU with Asuene APAC

SMF and Asuene APAC have signed a strategic partnership to support manufacturers in decarbonisation and ESG management through the ASUENE platform and SMF's CSOaaS programme, guiding firms toward GEM/GEB recognition under the Asia Pacific Green Alliance.



23 May 2024 - MOU with Rothman and Roman Group

SMF signed an MOU with Rothman & Roman Group to promote sustainability, explore business opportunities, and strengthen ecosystem collaboration through initiatives like CSOaaS, APGA, and the GEM/GEB marks.



13 Sep 2024 - Singapore Packaging Star Awards 2025

The Singapore Packaging Star Awards 2024 celebrated outstanding innovations in sustainable packaging, recognising companies like Lam Soon, Avery Dennison, and Greenpac. Graced by Dr Amy Khor, the event highlighted industry collaboration and creativity, reinforcing SMF's commitment to driving eco-friendly packaging solutions and supporting Singapore's sustainability goals.



HIGHLIGHTS ON SMF'S SUSTAINABILITY EFFORTS/INITIATIVES

9 Jan 2025 - Launch of the Green Excellence Programme with Mandai Wildlife Group (MWG)

SMF and MWG launched the Green Excellence Programme to help SME suppliers decarbonise and adopt sustainable practices. Piloted with three suppliers under SMF's CSOaaS framework, the programme aims to scale up and boost SME sustainability reporting and impact.



27 Feb 2025 - MOU with DBS Bank

SMF and DBS Bank, supported by SkillsFuture SG, launched a transformative partnership to help 500 manufacturers go green over two years. The event featured an MOU signing, Budget insights, a sustainability playbook preview, and workshops addressing SMEs' needs for cost-effective, guided solutions through SMF's CSOaaS framework.



19 Feb 2025 - MOU Between AMTA x AWTA

SMF's Advanced Manufacturing Training Academy (AMTA) signed an MOU with South Korea's Advanced Workforce Training Academy (AWTA) to jointly advance workforce development, training programmes, and knowledge exchange in advanced manufacturing. This collaboration aims to equip future talent with cutting-edge, industry-relevant skills.



4 Mar 2025 - New Guidelines on Sustainable E-Commerce Packaging

The Alliance for Action on Packaging Waste Reduction, co-led by SMF and SingPost, has launched new Guidelines on Sustainable E-commerce Packaging. Developed under the Packaging Partnership Programme, the guidelines offer practical solutions to reduce excess packaging, with input from key partners including Shopee, Amazon, WWF, and Zalora.

16 Apr 2025 - MOU with Tuas Power on the Green Excellence Programme

SMF and Tuas Power launched a landmark partnership to support SMEs on their sustainability journey through the CSOaaS programme. Backed by the Tuas Power Green Fund, the initiative offers practical support - from roadmap development to green finance access, aiming to scale impact and drive Singapore's green transformation.



PACKAGING AND PARTNERSHIP PROGRAMME (PPP)

About PPP

The Packaging Partnership Programme (PPP) aims to raise awareness, promote knowledge sharing, and build industry capabilities in sustainable packaging waste management. Through outreach initiatives such as workshops and training sessions, PPP engages stakeholders across various sectors including manufacturers, importers, and service providers in Singapore. A key focus is to familiarise companies with the Mandatory Packaging Reporting (MPR) requirements and support their transition towards more sustainable packaging practices.

Officially launched at the Singapore Packaging Agreement (SPA) Awards on 24 March 2021, the PPP continues to serve as a collaborative platform for industry engagement. In FY2024/2025, PPP organised a total of 23 events, including webinars, briefings, and training sessions, reaching over 2,359 participants from more than 980 companies.

23 Aug 2024 - PPP x PCS Conferene 2024

The PPP x PCS Conference spotlighted sustainable packaging with a strong speaker line-up. Guest-of-Honour Mr Lim Tuang Liang announced the launch of a new AfA on Packaging Waste Reduction, co-led by SMF and SingPost. Experts discussed global trends, circular economy strategies, LCA, ISO standards, and innovations in sustainable packaging, with panels exploring collaboration and industry challenges.



PACKAGING AND PARTNERSHIP PROGRAMME (PPP)

Advisory Committee

Chairman

Mr Matt Kovac
Executive Director
Food Industry Asia (FIA)

Deputy Chairperson

Ms Lee Gee Chyn
Regulatory & Scientific Affairs and Nutrition Manager
Nestlé Singapore Pte Ltd

Companies

Organisation's Name	Advisory Representatives	Designation
Borouge Pte Ltd	Ms Michaela Mannion	Head, Global Marketing, Specialty & Brand Owner
Coca Cola Singapore Beverage	Mr Khairul Anwar Ab. Gahani	Public Affairs, Communications and Sustainability Director
Coca Cola Singapore Beverage	Ms Jenniefer Setiawan (Alternate)	Lead - Singapore Public Affairs, Communications & Sustainability (PACS) and Regional Projects
Sheng Siong Group	Ms Lin Rui Wen	Executive Director

Government Agencies

Organisation's Name	Advisory Representatives	Designation
National Environment Agency (NEA)	Mr Koh Joon Hong	Director, Sustainability Division
National Environment Agency (NEA)	Ms Catrina Yeo (Alternate)	Deputy Director (Department of Sustainability Programmes), Sustainability Division

PACKAGING AND PARTNERSHIP PROGRAMME (PPP)

NGO/NPO

Organisation's Name	Advisory Representatives	Designation
World Wide Fund for Nature (WWF)	Ms Koh Wei Lin	Head of Market Transformation

Trade Associations and Chambers (TACs)

Organisation's Name	Advisory Representatives	Designation
Packaging Council of Singapore (PCS), Singapore Manufacturing Federation (SMF)	Ms May Yap	Chairman
Singapore Food Manufacturers' Association (SFMA)	Ms Angeline Lee	SFMA EXCO (Director of Sustainability)
Singapore Retail Liquor Shop Association (SRLSA)	Mr Rodney Goh	President
Waste Management & Recycling Association of Singapore (WMRAS)	Mr Michael Ho	Emeritus Senior Member

Research Institutes

Organisation's Name	Advisory Representatives	Designation
A*STAR	Dr Li Xu	Senior Scientist, Institute of Materials Research and Engineering (IMRE)

Co-opted Members

Name
Mr Albert Lim
Mr Ong Lye Huat

Upskilling and
Reskilling the
Manufacturing
Workforce

HUMAN CAPITAL

HIGHLIGHTS ON SMF'S HUMAN CAPITAL EFFORTS/INITIATIVES

3 July 2024 - Unlocking the Future of Manufacturing (Student Engagement Event)

In collaboration with the Singapore Institute of Technology (SIT), the SMF Youth Network Function Committee and Global Ready Talent (GRT) Programme hosted a student engagement event at SIT@Nanyang Polytechnic to connect students with industry leaders and inspire future careers in manufacturing. Mr Dennis Mark, CEO of SMF, delivered a keynote on key industry trends including automation, cybersecurity, and skills development. Mr Gerald Cheng, Head of Group HR at Tai Sin Electric Ltd, also shared employer insights on hiring fresh graduates and career opportunities in the sector.

The event featured a lively panel discussion moderated by Mr Eugene Yoo, Chairman of the SMF Youth Network Function Committee, with panellists from Tai Sin Electric, SIT, and Micron. Students gained valuable career advice, asked questions, and explored how their degrees could lead to meaningful roles in manufacturing. A networking session followed, allowing students to engage with potential employers and better understand the evolving industry landscape.



16 Oct 2024 - MOU with Institute of Technical Education (ITE) and Flexspeed Technologies

We are proud to announce the signing of a significant Memorandum of Understanding (MOU) between the Singapore Manufacturing Federation (SMF), the Institute of Technical Education (ITE), and Flexspeed Technology Pte Ltd. Represented by CEO Mr Dennis Mark and Assistant Director Ms Haze Tan, this partnership marks a major milestone in advancing industry-academia collaboration and nurturing future-ready talent for Singapore's smart manufacturing sector.

As part of the initiative, Mr Chan Hai Kiang, Managing Director of Flexspeed and SMF Industry Group Chair, is donating a cutting-edge robot to ITE College West to enhance hands-on training in automation and robotics. The MOU also establishes a co-developed training programme with joint certification from all parties, equipping students with essential Industry 4.0 skills. SMF will continue to champion such collaborations, bridging industry and education to build a skilled and future-ready workforce.



16 Aug 2024 - SUSS-UOB-SMF Global Leadership Symposium 2024

Hosted by SUSS, the SUSS – UOB – SMF Global Leadership Symposium 2024 gathered leaders, academia and students to explore an Industry 5.0 future that is sustainable, resilient and most importantly, human-centric. Industry 5.0 marks a shift in AI (artificial intelligence) and human-machine collaboration, focusing on societal value and well-being over just economic goals. Creativity, critical thinking and problem-solving, supported by advanced technology and visionary leadership, will be crucial. Part of an ongoing series, the Symposium focuses on developing critical skills in future generations of leaders who will champion social good while driving sustainable business growth.



SMF CENTRE FOR CORPORATE LEARNING (SMF-CCL)

About SMF-CCL

For over five decades, the Singapore Manufacturing Federation (SMF) has been a steadfast advocate of lifelong learning within the Singapore business community. Its commitment to supporting companies and their workforce through skills upgrading and human capital development has been pivotal in navigating industry transformation and technological disruptions. In response to the growing needs of its members and clients, SMF established the SMF Centre for Corporate Learning (SMF CCL) in 2010. SMF CCL continually updates its offerings, which include:

- In-demand training programmes such as Digitalisation, Artificial Intelligence (AI) and Industry 5.0
- Masterclasses in emerging fields like Sustainability and Cybersecurity
- The Career Conversion Programme (CCP) for the manufacturing sector, supported by Workforce Singapore (WSG)
- Training consultancy and needs analysis to identify skills gaps
- Customised skills upgrading and training programmes for companies
- Job matching services in collaboration with relevant agencies and partners

To maintain our Approved Training Organisation (ATO) status with SkillsFuture Singapore (SSG), CCL is required to align its current courses with the new skills framework by 31 Dec 2023.

As of the end of March 2024, the SMF CCL has developed courses tailored for the manufacturing sector. These include:

- WSQ Leading the Manufacturing Sustainability
- Quality 4.0 Mindset & Practices Talent Acquisition and Retention
- Robotic Process Automation for Manufacturing
- Implementation of IoT for Organizations
- Enterprise Cyber Security Awareness Course
- Strategic Production Planning, Scheduling, and Control
- Manage Strategic Resources for Logistics

CCL Board of Directors

Name	Designation	Organisation
Ms Margareta Laminto	Chairman	Fullerton Health Pte Ltd
Mr Fabio Tiviti	Director	Infor South Asia
Mr Desmond Tay	Director	GUUD Pte Ltd
Ms Serene Sia	Director	Autodesk Asia Pte Ltd
Ms Suchitra Narayan	Director	SGInnovate Pte Ltd
Mr Tan Chor Meng	Director	Wiley Education Asia
Mr Peter Isaac Chan	Director	IPS Group Pte Ltd
Mr Eddie Lim	Director	Jil & Yellowtail Pte Ltd
Mr Dennis Mark	Director	Singapore Manufacturing Federation

Government Programme – Career Conversion Programme for SME Executives

CCL is the programme partner for the Career Conversion Programme for SME Executives from 1 Jan 2024 to 31 Dec 2025, which supports more than 300 positions. There is also an incentive grant of \$2,600 per trainee.

Achievements:

- Allocated with 300 placements, CCL has successfully achieved 95% placement with 282 trainees by March 2024.
- Within 6 months of receiving the Letter of Offer (LOO), CCL has achieved 60% placement and informed Workforce Singapore (WSG) for additional funding needs.

Impact:

CCL achieved its target within a short timeframe due to the SMF's expansive member base of about 5,000 members. Additionally, the SMF CCL maintains a database of more than 5000 companies that are not part of the SMF's membership base.

Government Programme - Broad-Based Career Conversion Programme for the Manufacturing Sector

CCL is the appointed programme partner for the Broad-Based Career Conversion Programme (CCP) for the Manufacturing Sector by Workforce Singapore (WSG). The new Letter of Offer (LOO) spans from 13 Aug 2022 to 30 Oct 2024. The objective is to facilitate the job conversion for 900 job seekers into new roles within the manufacturing sector.

GLOBAL READY TALENT PROGRAMME (GRT)

About Global Ready Talent Programme

The SMF is one of Enterprise Singapore's Approved-In-Principle (AIP) partners to promote and manage the Global Ready Talent Programme (GRT). The Programme supports local companies in building their young pipeline by offering local or overseas internship opportunities to Singaporean or Singapore Permanent Resident undergraduate students from eligible local Institutes of Higher Learning (IHLs).

Statistical Breakdown for FY2024/2025

FOR THIS FINANCIAL YEAR:

We supported

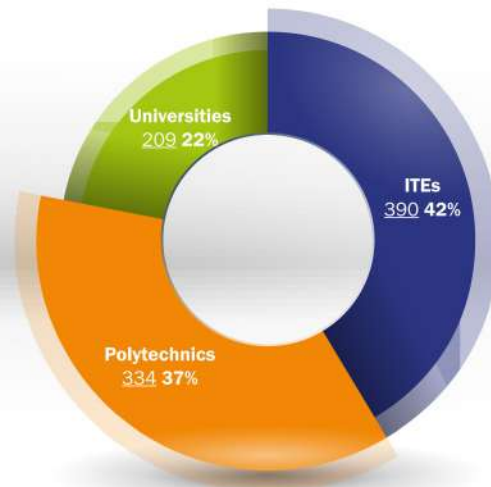
238

companies
that placed

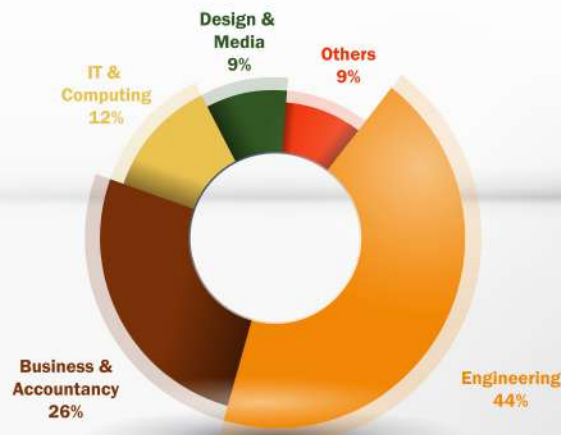
933
interns

93%

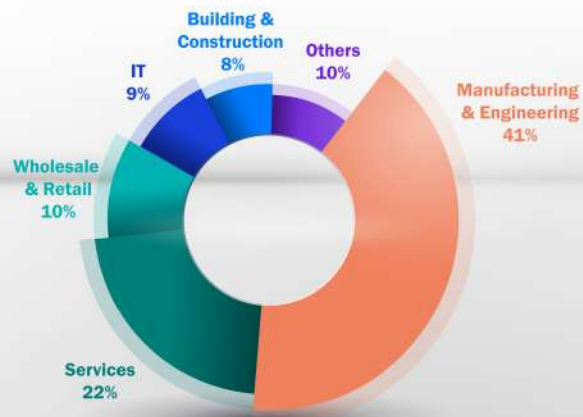
of the
companies
are **SMEs**



Intern Profile



Company Industry Profile



GLOBAL READY TALENT PROGRAMME (GRT)

ITE College West Students' Learning Journey to ITAP 2024

On 16 October 2024, the Singapore Manufacturing Federation (SMF) facilitated a learning journey for students from the School of Engineering at ITE College West to Industrial Transformation ASIA-PACIFIC (ITAP) 2024.

This initiative aimed to expose young engineering talents to the latest technologies and innovations shaping the manufacturing sector. Through the visit, students had the opportunity to explore cutting-edge exhibits, attend industry showcases, and interact with professionals from leading companies.

This learning journey reflects SMF's continued commitment to talent development and early industry exposure for future-ready engineers.



44

Nanyang Polytechnic School of Engineering Students' Learning Journey to Fitson Singapore

A group of Nanyang Polytechnic (NYP) students from the Diploma in Advanced & Digital Manufacturing recently participated in an enriching learning journey at Fitson Singapore Pte Ltd, organized through SMF's Global Ready Talent (GRT) Programme.

Benjamin Chon, Fitson's Manager, provided an insightful overview of the company and shared exciting career opportunities for young talents in local SMEs like Fitson. The students also toured the factory, gaining a closer look at key manufacturing processes and the company's culture.

We're thrilled that the students found this visit meaningful, deepening their understanding of the operational environment and helping them explore potential internship opportunities for the upcoming semester!



ADVANCED MANUFACTURING TRAINING ACADEMY (AMTA)

About Advanced Training Manufacturing Academy (AMTA)

AMTA is a national programme operated by the Singapore Manufacturing Federation (SMF) to provide support to local manufacturing by leading foresight on emerging jobs and skills, charting and coordinating training offerings and facilitating the development of new training programmes to address key skill gaps. AMTA is guided by an advisory board with representatives from government agencies, institutes of higher learning, and industry leaders.

AMTA Advisory Board

Name	Designation	Organisation
Mr Bernard Lim	Chairman	Tai Sin Electric Limited
Mr Soh Leng Wan	Director	Enterprise Singapore
Mr Foo Piao Zhou	Director	SkillsFuture Singapore
Mr Lim Tse Yong	Director	Economic Development Board
Dr David Low	Director	A*STAR
Ms Julia Ng	Director	Workforce Singapore
Professor Warren Chan	Director	Nanyang Technological University
Mr Loh Yew Chiong	Director	Singapore Polytechnic
Mr Chan Ewe Jin	Director	The Institute of Engineers
Dr Zeng Xianting	Director	AMTA Programme Office

Skill Vs Technology: Augmenting The Role Of Human Capital In Advanced Manufacturing Transformation

Jointly organized by the AMTA, Institute For Adult Learning Singapore (IAL), and JTC Corporation, this event brought together experts who shared insights on innovative learning tools and approaches in augmenting the role of human capital and skills for the I4.0 transformation of manufacturing. A hybrid event with 55 on-site attendees and 167 online participants from manufacturing companies, solution providers, IHLs, and private training providers.



Three keynote talks by domain experts:

- Leveraging digital twin and AR/VR technologies to advance workforce capabilities, automation and productivity
- Approaches to analyzing skills gaps and addressing training needs in the manufacturing industry
- Innovative learning approaches to guide companies to embark and accelerate their sustainability journey

An interactive forum with panelists from ST Engineering, AMTA, Amazon, and SIMTech.



ADVANCED MANUFACTURING TRAINING ACADEMY (AMTA)

SWIFT Launch at ITAP 2024: Empowering Singapore's Workforce for Advanced Manufacturing and Sustainability

The Advanced Manufacturing Training Academy (AMTA), in collaboration with A*STAR (Agency for Science, Technology and Research) and SkillsFuture Singapore (SSG), proudly launched the Singapore Workforce Institute of Future Transformation (SWIFT) pilot programme at ITAP 2024. This significant milestone will play a crucial role in supporting Singapore's Manufacturing 2030 vision.

The SWIFT programme is designed to upskill over 300 Professionals, Managers, Executives, and Technicians (PMETs) from more than 60 manufacturing companies, focusing on critical areas such as Artificial Intelligence (AI), automation, robotics, and sustainability. Through customised, project-based training, SWIFT equips participants with the future-ready skills necessary to thrive in Industry 4.0 and beyond.

In partnership with A*STAR, SMF and AMTA are also launching the Green Transformation Programme – an initiative that offers mentorship-based training and guides companies through sustainability assessments. As part of the SMF's Chief-Sustainability-Officer as a Service (CSOaaS) initiative, companies will develop technology Proof-of-Concepts (PoCs) to achieve the Sustainability Green Mark goals.

Key Highlights of SWIFT:

- **AI and Advanced Manufacturing Training:** Tailored programmes in areas like AI, robotics, automation, and data analytics.
- **Industry-Relevant Workforce Solutions:** Designed to meet the evolving needs of Singapore's manufacturing industry.
- **Hands-On Learning:** Participants will gain practical experience by applying skills to real-world projects.
- **Sustainability and Technology:** A strong focus on green technologies and sustainability-driven practices, helping companies stay competitive and aligned with Singapore's sustainability targets.

With the launch of SWIFT, we are committed to driving Singapore's workforce transformation and ensuring the manufacturing sector remains globally competitive by equipping the workforce with the skills needed for digital transformation and sustainable innovation. Together, we are building a skilled workforce capable of leading Singapore's industrial sector into the future.



ADVANCED MANUFACTURING TRAINING ACADEMY (AMTA)

SkillsFuture Singapore Leadership Visit to SMF/AMTA

On 4th March 2025, the Singapore Manufacturing Federation (SMF) and the Advanced Manufacturing Training Academy (AMTA) were honoured to host Mr Kok Yam Tan, Chief Executive of SkillsFuture Singapore (SSG), and his team. The visit underscored the strong collaboration between AMTA and SSG in driving workforce transformation and advancing Singapore's manufacturing sector.

The visit facilitated in-depth discussions on AMTA's progress, upcoming initiatives, and synergies within the broader ecosystem. Key topics included:

- AMTA's role in supporting businesses to navigate industry challenges and seize new opportunities in advanced manufacturing.
- Areas for SSG's support to enhance workforce transformation and ensure training programmes remain aligned with industry needs.

A highlight of the visit was the presentation of the Jobs-Skills Dashboard by Mr Jonaas Quek, Jobs-Skills Analyst at SSG. This data-driven tool provided valuable insights into Singapore's skills landscape, guiding the development of targeted training interventions.



Going
Beyond Borders

INTERNATIONALISATION

SHARING SESSIONS ON BUSINESS OPPORTUNITIES IN OVERSEAS MARKETS

INTERNATIONAL MARKETS AND PARTNERSHIP (IMP)

In today's interconnected economy, internationalisation is no longer a choice—it is a strategic imperative. Whether supporting established enterprises or emerging startups, the SMF continues to provide targeted support to help our members expand confidently into global markets. Through our suite of internationalisation services—ranging from regulatory advisory to strategic networking—SMF equips businesses with the tools and insights needed to navigate diverse regulatory environments and seize opportunities abroad.

To further strengthen global readiness, SMF organises industry-focused workshops, seminars, and training programmes throughout the year. These engagements feature thought leaders and practitioners who share practical guidance and global market intelligence, empowering our members to make informed, future-ready decisions. By fostering a collaborative ecosystem of like-minded, internationally oriented enterprises, SMF continues to play a vital role in supporting members on their global journey—unlocking new frontiers of growth, innovation, and sustainable success.

26 Apr 2024 - Opportunities in UAE – Fireside Chat w/ Ambassador of the UAE to the Republic of Singapore, H.E. Jamal Abdulla

In collaboration with the UAE-Singapore Business Council, SMF hosted a fireside chat featuring H.E. Jamal Abdulla, UAE Ambassador to Singapore. The event explored UAE's business landscape, regulatory insights, and market opportunities for Singaporean manufacturers. Attendees gained valuable perspectives on logistics, cultural nuances, and bilateral collaboration. Special thanks to Dr Brian Shegar and moderator Mr Alessandro Perrotta for their contributions. The session fostered meaningful networking and strengthened ties between the Singapore and UAE business communities.



11 Jun 2024 - Thanh Hoa Province of Viet Nam: Your Gateway to Business Opportunities in Vietnam

On 11 June 2024, SMF welcomed over 100 attendees to an engaging session on investment opportunities in Vietnam's Thanh Hoa Province. Key leaders, including SMF CEO Mr Dennis Mark and H.E. Mr Mai Dung Phuoc, spotlighted the province's growth potential. Government officials and company representatives shared policy insights and on-the-ground experiences. A dynamic Q&A and networking session rounded off the event, reflecting strong interest among Singapore SMEs to explore and invest in Vietnam's rapidly developing industrial landscape.



14 Aug 2024 - Indonesia Update: Decoding Indonesia's Packaging and F&B Market Potential and Regulations

This event spotlighted Indonesia's booming F&B and packaging sectors, with key insights on market trends, sustainability-driven innovation, and evolving Halal regulations. Industry leaders and policymakers discussed Indonesia's bold ambitions to become a global F&B hub. The event also marked a milestone with the signing of an MOU between SMF and BridgifyAsia, opening new opportunities for Singapore manufacturers. With strong support from H.E. Mr Suryo Pratomo and partners like Constellar, the stage is set for deeper cross-border collaboration.



21 Aug 2024 - World Opportunities Forum 2024

At the World Opportunities Forum 2024, organised by Sun Media Singapore, SMF President Mr Lennon Tan delivered a keynote address on cross-border opportunities for Singapore manufacturers. He spotlighted SMF's SHIP strategy—Sustainability, Human Capital, Internationalisation, and Productivity—while underscoring the role of AI, green growth, and Industry 5.0. The forum brought together global dignitaries and experts to explore opportunities across ASEAN, India, Africa, Saudi Arabia, and beyond. SMF extends its appreciation to Sun Media and congratulates them on their 25th anniversary.





SHARING SESSIONS ON BUSINESS OPPORTUNITIES IN OVERSEAS MARKETS

22 Nov 2024 - Bulgaria-Singapore Business Forum

The Bulgaria-Singapore Business Forum marked a milestone in bilateral economic cooperation. Co-organised by the Embassy of Bulgaria and SMF, the event welcomed President Rumen Radev and senior officials, alongside over 100 business leaders. Key discussions covered trade, innovation, and investment opportunities, with insights from EDB, Acronis, and Hawksford. The forum underscored Bulgaria's strategic gateway to Europe and Singapore's manufacturing strength, paving the way for deeper collaboration and mutual growth between both nations.



2 Dec 2024 - Timor-Leste Trade & Investment Forum 2024: Strengthening ASEAN Ties

In celebration of Timor-Leste's 49th Proclamation Day, SMF co-hosted the Timor-Leste Trade and Investment Forum with TradeInvest Timor-Leste and the Embassy of Timor-Leste in Singapore. The event featured a goodwill MOU signing, macroeconomic insights, and sector-specific panels on tourism, agribusiness, and manufacturing. Key speakers included Central Bank Governor Helder Lopes and industry leaders from Heineken and IFC. The forum underscored growing bilateral ties and new opportunities for Singapore businesses in Timor-Leste's emerging economy.



3 Apr 2025 - Whitepaper Launch and Seminar – European Horizons: Pathways for Singaporean Business Expansion

SMF, in collaboration with HIPA and the Embassy of Hungary, hosted the seminar "Hungary: Strategic Launchpad into the EU's 450M Market." Held at Continental Automotive, the event highlighted Hungary's advantages in automotive, smart manufacturing, medtech, and sustainability. Key speakers shared insights and experiences, including the launch of the European Horizons white paper. With strong business networking and knowledge exchange, the seminar underscored Hungary's growing role as a gateway for Singaporean companies expanding into Europe.



BUSINESS MISSION TRIPS

16 to 20 Jun 2024 - SMF Business Mission to Greater Bay Area

The SMF delegation's recent mission to China offered valuable insights into the nation's rapidly advancing manufacturing and technology sectors. Key visits included Guangzhou Aixiang Technology, Huawei, and high-tech hubs in Huizhou and Shenzhen, where delegates explored innovations in AI, 5G, data security, and intelligent manufacturing. Engagements at the China-Singapore Guangzhou Knowledge City and advanced industrial parks further highlighted opportunities for collaboration in R&D, smart manufacturing, and sustainability—reinforcing strong prospects for cross-border partnerships between Singapore and China.



52



25 to 31 Aug 2024 - SMF Business Mission to China

The SMF team, led by CEO Dennis Mark, embarked on a five-day business mission across China, engaging with innovation hubs and leading enterprises in Beijing, Tianjin, Yangzhou, Wuxi, Jiaxing, and Shanghai. Highlights included visits to Xiaomi Auto, Lenovo Smart Factory, and JA Solar, as well as discussions on smart manufacturing, AI, and sustainable development. The trip deepened understanding of China's industrial landscape and opened doors for future collaboration. SMF extends its sincere thanks to all partners and hosts for their warm hospitality and support.



BUSINESS MISSION TRIPS

23 to 26 Sep 2024 - Business Mission to 21st China ASEAN Expo

From 23–26 September 2024, SMF participated in the 21st China-ASEAN Expo (CAEXPO) in Nanning, China. Represented by President Mr Lennon Tan, SMF joined a high-level Singapore delegation to strengthen regional partnerships and explore growth opportunities. With 3,300 exhibitors and 109 project signings—many in manufacturing—the event reinforced ASEAN-China trade ties. Highlights included meetings with Guangxi leaders, the Singapore Night networking session, and a visit to the China-ASEAN Fruit Commodity Exchange, deepening SMF's commitment to international collaboration and member globalisation.



24 to 27 Sep 2024 - Business Mission to the 10th SG-Tianjin Economic and Trade Council (STETC)

From 24–27 September 2024, SMF CEO Dennis Mark represented SMF at the inaugural China-Singapore Green and Low-Carbon Development Forum and the 10th Singapore-Tianjin Economic & Trade Council meeting. The visit highlighted Tianjin Eco-City's potential as a sustainability innovation hub, with key projects in green manufacturing and carbon-neutral precincts. Mr Mark also visited Lenovo's Beijing Future Center, exploring smart tech integration and industrial transformation. The trip reaffirmed SMF's commitment to advancing sustainability under our S.H.I.P. strategy and supporting members' green transition journeys.



8 to 11 Oct 2024 - Business Mission to the Jakarta Trade Expo Indonesia 2024

SMF CEO Dennis Mark opened the Indonesia-Singapore Business Forum 2024 in Jakarta, held during Trade Expo Indonesia. Graced by H.E. Suryo Pratomo, the event gathered leaders from both nations to discuss market access, value chain cooperation, and regional trade opportunities. SMF Lifestyle Industry Group Chairman Mr. Jarius Draslaric shared insights as a panelist. Building on past collaborations, the forum reinforced bilateral ties and addressed key business challenges such as compliance, certification, logistics, and financing—strengthening the Indonesia-Singapore business partnership.

MEETING WITH OVERSEAS VIPS/DIGNITARIES/DELEGATIONS

SMF engages with VIP delegates, dignitaries, business delegations, and ambassadors to strengthen international relationships and support members' overseas business interests. These meetings enable SMF to connect with global bodies, helping the local manufacturing community expand into international markets.



MEETING WITH OVERSEAS VIPS/DIGNITARIES/DELEGATIONS



PARTNERSHIPS ON INTERNATIONALISATION INITIATIVES

11 May 2024 - MOU with BUZUD @ Health EXPO 2024 – Reimagine Home Care

SMF and BUZUD co-hosted the Health EXPO 2024 – REImagine Home Care, spotlighting BUZUD's advanced Continuous Glucose Monitor (CGM) and announcing a game-changing partnership. This collaboration aims to transform home healthcare through digitalisation, AI, and localised manufacturing. SMF members will gain access to BUZUD's Cloud Platform, global distribution channels, and integrated healthcare solutions, empowering Singapore's medical device ecosystem to scale globally while improving accessibility and care quality for patients.



23 May 2024 - Goodwill MOU with Chamber of International Commerce of Kazakhstan (CICK) at the Kazakhstan-Singapore Business Forum

At the Kazakhstan-Singapore Business Forum, held during President Tokayev's State Visit, SMF President Mr. Lennon Tan and CICK Chairman Dr. Murat Karimsakov signed a landmark Goodwill MOU. Witnessed by DPM Heng Swee Keat, the agreement strengthens bilateral business relations, promotes joint ventures, and encourages participation in international trade events. This milestone partnership marks a new chapter in Kazakhstan-Singapore collaboration—driving entrepreneurship, investment, and growth across both countries and beyond.



PARTNERSHIPS ON INTERNATIONALISATION INITIATIVES

31 Jul 2024 - MOU with Guangdong Robotics Association on the Integration of Robotics and AI Industries Between China (Guangdong) and Singapore and MOU with China-Singapore Guangzhou Knowledge City on promoting international cooperation and development of manufacturing enterprises in Guangdong and Singapore at the 14th Meeting of the Singapore-Guangdong Collaboration Council (SGCC)

At the 14th Singapore-Guangdong Collaboration Council meeting on 31 July 2024, SMF signed two key MOUs to deepen technological collaboration and global expansion. The first, with the Guangdong Robotics Association, targets AI and robotics integration. The second, with China-Singapore Guangzhou Knowledge City, promotes international cooperation in manufacturing. Witnessed by leaders including Minister Ong Ye Kung and Guangdong Governor Wang Weizhong, these partnerships mark a strategic step towards boosting innovation and global competitiveness for SMF members.



57

12 Sep 2024 - MOU with the Franchising and Licensing Association (Singapore) at the Opening Ceremony of Franchising and Licensign Asia (FLAsia) 2024

SMF and the Franchising and Licensing Association (Singapore) signed a landmark MOU at the FLAsia 2024 opening, witnessed by SMS Ms. Low Yen Ling. Signed by SMF President Mr. Lennon Tan and FLA President Mr. Dickson Low, the partnership focuses on global expansion and capability building for members. Backed by support from MTI and ESG, this collaboration empowers local enterprises to scale internationally and strengthens Singapore's franchising, licensing, and manufacturing ecosystems.



INVITATIONS TO SPEAK AT EVENTS

12 Jul 2024 - Singapore Business Federation (SBF) JS-SEZ Joint Investor Forum

SMF President Mr. Lennon Tan joined a high-level panel at the JS-SEZ Joint Investor Forum 2024, co-organised by SBF and Invest Johor. He emphasised the need for seamless cross-border movement and the integration of FTA policies to build investor confidence. The panel discussed digitisation, talent mobility, and success factors for the zone. The event also launched SBF's "Greater Together" report, revealing strong business interest in the JS-SEZ's regional growth potential.



26 Nov 2024 - China-Singapore Guangzhou Knowledge City Event

SMF CEO Dennis Mark delivered a virtual address at the China-Singapore Guangzhou Knowledge City event. He highlighted Singapore's strengths in advanced manufacturing, including its robust infrastructure, innovation ecosystem, and tech focus. Mr. Mark also spotlighted SMF's services—such as CCL and APGA—and its support for overseas companies entering Singapore. Emphasising collaboration and growth, he reaffirmed SMF's role in connecting global manufacturers to opportunities across Asia and beyond.



18 Oct 2024 - SMF Huawei Networking Dinner

SMF and Huawei hosted an evening of meaningful exchanges with Ambassadors, trade counsellors, Council Members, and industry partners. Diplomatic representatives from the Philippines, Rwanda, Malaysia, Vietnam, Hong Kong, and others highlighted the growing role of international partnerships in manufacturing. The event underscored the synergy between diplomacy and trade, fostering cross-border collaboration and innovation. Such engagements position Singapore's manufacturing sector for greater global connectivity and sustainable growth.



OTHERS

11 to 13 Nov 2024 - The World Internet of Things (IoT) Exposition

SMF members Anewtech Systems, Cantier Systems, Greenie Web, and Oremi Ai proudly showcased their innovations at the World IoT Expo 2024 in Wuxi, China. The event gathered global tech leaders to explore the future of smart connectivity and IoT advancements. Through exhibitions and thought leadership forums, our members engaged in dynamic exchanges, forged new partnerships, and uncovered opportunities to drive innovation and expand their global reach.



PRODUCTIVITY

SMF-STANDARDS DEVELOPMENT ORGANISATION (SMF-SDO)

About SMF-SDO

The Singapore Manufacturing Federation (SMF) has been appointed by Enterprise Singapore (EnterpriseSG) as the Standards Development Organisation (SDO) for Standard Committees since 1st April 2011. SMF-SDO is supported by EnterpriseSG and endorsed by the Singapore Standards Council (SSC) to manage the development of standards and facilitate the promotion of these standards for two Standards Committees under the Singapore Standards Council.

Manufacturing Standards Committee

The Manufacturing Standards Committee (MSC) identifies, develops, and promotes critical standards to support the growth of Singapore's manufacturing and general engineering sectors. It supports priority areas under the relevant Industry Transformation Maps, as well as emerging areas identified under the Advanced Manufacturing and Engineering domain in Research, Innovation and Enterprise 2025 Plan (RIE2025).

The MSC develops and promotes standards in the following areas:

- Robotics and Automation
- Additive Manufacturing
- Smart Manufacturing
- Marine and Offshore
- Aerospace

Safety and Quality Standards Committee

- September 2001: The functions of the Mechanical Standards Committee, Industrial Safety Standards Committee, and Packaging Standards Committee were consolidated under the General Engineering and Safety Standards Committee (GESSC). This move supported national efforts to improve productivity, enhance quality, and promote safer, healthier workplaces.
- April 2017: The GESSC was renamed the Quality and Safety Standards Committee (QSSC) to reflect an expanded scope.
- April 2023: It was renamed again to the Safety and Quality Standards Committee (SQSC), with a renewed emphasis on safety.

The Safety and Quality Standards Committee (SQSC) focuses on the development and promotion of key standards related to:

- Workplace safety and health
- Sports safety
- Management systems and organisational capabilities in:
 - Business continuity
 - Organisational resilience
 - Emergency management
 - Protective security
 - Quality management
 - Risk management
 - Regulatory compliance

The committee also supports the testing, inspection, and certification industry through the development of conformity assessment standards.

SMF-SDO Steering Committee

Chair, SMF-SDO Steering Committee

- Mr Tan Boon Chong, Council Member, SMF

Standards Committee Representatives

- Ms Jaime Lim, Chairwoman, SQSC
- Prof John Yong, Chairman, MSC

Enterprise Singapore Representatives

- Ms Choy Sauw Kook, Director-General, Quality & Excellence Group
- Mr Khor Aik Lam, Director (Manufacturing), Standards Division

Singapore Manufacturing Federation (SMF) Representative

- Mr Dennis Mark, Chief Executive Officer

Industry Representatives

- Mr David Chia, Council Member & Chairman, Smart Automation Industry Group, SMF
- Mr Sze Thiam Siong, Committee Member, Electrical, Electronics & Allied Industries Industry Group, SMF
- Mr Stanley Ong, Committee Member, Electrical, Electronics & Allied Industries Industry Group, SMF
- Mr Lee Hsin Chong, Committee Member, SMF

Secretary

- Ms Jo Ng, Head, SMF-SDO

SMF-STANDARDS DEVELOPMENT ORGANISATION (SMF-SDO)

Events/Milestones under SMF-SDO

Bosch Rexroth Singapore: Meeting the Demand for Smart, Sustainable Factories with SS IEC 62541



Bosch Rexroth Singapore is leveraging the SS IEC 62541 standard to power its flagship automation solution, ctrlX AUTOMATION, enabling smart and sustainable factory operations. The open and modular system ensures secure, platform-independent data exchange across machines, software, and building systems, enhancing interoperability and energy monitoring. Since its 2019 launch, ctrlX AUTOMATION has seen a 40% adoption growth, helping clients optimise machine efficiency and reduce energy costs—one client boosted productivity by 20%, while another saved \$500 monthly through improved monitoring. By connecting devices like smart meters and HVAC systems, the solution supports real-time, facility-wide insights. SS IEC 62541 forms the backbone of ctrlX AUTOMATION's Industry 4.0 readiness, allowing Bosch Rexroth to offer scalable, future-ready solutions that meet rising industrial demands for transparency, efficiency, and sustainability.

AETOS Holdings: Poised for Regional Growth with SS ISO 37001

AETOS Holdings, one of Singapore's top security firms, adopted SS ISO 37001 in 2018 to reinforce its zero-tolerance stance on bribery. As the first security company in Singapore to be certified, AETOS embedded the standard into its governance framework, enhancing leadership commitment, employee training, and risk-based controls. The standard enabled the company to implement robust anti-bribery measures, including mandatory e-learning, internal audits, and confidential reporting channels. SS ISO 37001 has strengthened AETOS' reputation, supporting steady 5% annual local revenue growth and paving the way for regional expansion into Brunei, Indonesia and Malaysia. Clients now view AETOS as a transparent and trustworthy partner for operations technology, consultancy and leadership training. The certification not only ensures integrity across AETOS' 5,000-strong workforce but also instils confidence in partners and clients alike, locally and abroad.

Orange Room: How SS 681 Drives Sports Safety and Business Growth



Orange Room, the organiser behind the TriFactor triathlon series, adopted SS 681:2022 to strengthen sport safety and rebound post-pandemic. The standard allowed the company to streamline safety processes, manage heat stress more effectively, and improve weather-related contingency plans—reducing heat injuries from nine to two annually. SS 681 also enabled business scaling by supporting risk assessments in diverse environments like Cambodia and China, impressing overseas partners and ensuring consistent safety standards. Since adopting the standard, Orange Room has expanded its event count from five to eight and grown revenue by 40% compared to pre-pandemic levels. The company also uses SS 681 to align stakeholders on safety planning and reinforce its brand reputation, with participant numbers rising 10%. Founder Elvin Ting believes SS 681 is not just a safety guideline but a game-changer that positions Singapore as a leader in world-class sporting events.



SMF-STANDARDS DEVELOPMENT ORGANISATION (SMF-SDO)

26 March 2025 - Launch of Standard SS 708 - Additive manufacturing for aerospace - Filament layer manufacturing process specifications



SMF-SDO and Enterprise Singapore launched Singapore Standard SS 708 at inter airport Southeast Asia 2025. SS 708 is the first national standard for additive manufacturing (AM) in aerospace, focusing on Filament Layer Manufacturing (FLM). It provides a robust framework covering material specifications, hardware validation, and quality controls to ensure consistent production of aerospace-grade parts.

By enabling local manufacturers to adopt AM confidently and meet global aerospace standards, SS 708 supports Singapore's ambition to be the leading MRO hub in Asia Pacific. It complements ASTM and ISO standards, allowing local companies to scale globally. Developed with input from CAAS, NAMIC, AAIS, and ST Engineering, the standard also aligns with broader efforts to deepen AM capabilities through training and industry collaboration.

SS 708 is now available on the Singapore Standards e-shop.

About SME Centre@SMF

2025 marks 20 years since the establishment of the SME Centre@Singapore Manufacturing Federation (SME Centre@SMF). For two decades, we've journeyed with the SMEs supported by Enterprise Singapore—supporting transformation, fostering innovation, and enabling growth.

As a first-stop business support centre, SME Centre@SMF offers complimentary assistance and services, including in-depth business diagnostics and advisory, capability workshops, group-based upgrading (GBU) projects, and guidance on government schemes and programmes. All these work together to build capability for SMEs in key business areas like automation and digitalisation, branding and marketing, innovation, human resources, internationalisation, and sustainability.

Additionally, SME Centre@SMF operates in the heartlands through its two satellite centres—SME Centre@NorthWest Community Development Council and SME Centre@SouthWest Community Development Council—providing support to SMEs and start-ups at the local level.

Being ISO 9001 certified, the SME Centre@SMF is committed to providing quality services to SMEs and aspiring entrepreneurs through its pool of experienced business advisors and business development advisors.

Capability Workshops

Through events and workshops, we provide a unique platform for SMEs to come together, share experiences, and exchange valuable insights. From industry-specific discussions to expert-led workshops, these events and workshops offer practical knowledge, business development strategies, and networking opportunities.

Achievements for FY2024/2025

The SME Centre@SMF achieved all targets set by Enterprise Singapore for FY 2024/25.



The team at SME Centre@SMF

Key achievements include:

- Conducted 5,715 one-to-one business advisory sessions
- Organised 15 Capability Workshops, attended by over 1,689 SMEs
- Facilitated over 1,480 cases involving grant support schemes and diagnostic toolkits
- Completed 2 Group-Based Upgrading projects:
 - "Digital & Business Transformation for Food Manufacturers (SSIC 10 & 11)" with 22 SMEs onboard
 - "Drive Sustainability in Your Business with Green Compass™ Assessment & Action Plan" reaching 50 SMEs
- Supported 14 SMEs through Cohort 3 of the PBG Programme

SME CENTRE@SMF

Board of Directors

For 2 Years Term from 1 June 2024 to 31 May 2025, and would continue till 31 December 2027

Chairman:	David Chia, Managing Director, Beckhoff Automation Pte Ltd
Deputy Chairman:	Audrey Yap, Managing Director, Yusarn Audrey LLC
Board Director:	Marcus Sia, Founder & Managing Director, Applied Total Control Treatment Pte Ltd
Independent Director:	Vivian Chua, Vice President, Devices and Creativity, Consumer Sales Organisation - Asia, Microsoft Operations Pte Ltd
Independent Director:	Joseph Tan, Executive Director, Lian Eng Pte Ltd

Partners for Business Growth (PBG)

The SME Centre@SMF continues to support SMEs through the Partners for Business Growth (PBG) programme. The programme helps promising enterprises that demonstrate the ability and ambition for business growth and transformation via support from a dedicated Business Development Advisor (BDA).

The 14 SMEs supported in Cohort 3 are (in alphabetical order):

Amazing Grace Bereavement Care Pte Ltd, Bee Sim Foods Pte Ltd, Cuisine Service Pte Ltd, Delcie's Desserts and Cakes Pte Ltd, Elite Springs Pte Ltd, Intrasy Pte Ltd, Lollababy Pte Ltd, Masterseals Int Pte Ltd, Mdm Ling Bakery Pte Ltd, Natural Fruits & Drinks Pte Ltd, Nosh Cuisine Pte Ltd, Red Lips Foods Pte Ltd, SPEQS Manufacturing Pte Ltd, TianCheng Electrical Marine Equipment Pte Ltd.

Group-Based Upgrading Projects (GBU)

The Group-Based Upgrading (GBU) projects aim to aggregate SMEs' common capability needs and facilitate group-based solutions for mass deployment. Individually, SME owners may face resource constraints in their capability and growth efforts. By pooling resources and ideas together, the group can discover collective solutions to tackle common problems and overcome challenges together.

Under the Group-Based Upgrading (GBU) project, SME Centre@SMF collaborated with A*STAR SIMTech and Advanced Manufacturing Training Academy (AMTA) to support food manufacturers (SSIC 10 & 11) in future-proofing their businesses by addressing common transformation challenges. Using the HoT™ framework, participating SMEs co-developed customised digital and business roadmaps aligned with Industry 5.0 principles.



Food manufacturers unite to kick-start their digital and business transformation journey through the GBU assessment.

Highlights for FY2024/2025

SME Centre Conference 2024

Jointly organised by SME Centres and supported by Enterprise Singapore, the SME Centre Conference is an annual event that aims to address some of the challenges faced by SMEs by bringing together thought leaders and industry experts to share their experiences and provide actionable insights for SMEs.

With over 1000 participants, including SME business leaders, entrepreneurs, and founders, the conference was held on 31 July 2024 at Marina Bay Sands with the theme “Unleashing the Potential of AI for Business Growth”. Attendees took the opportunity to connect with like-minded individuals, forge partnerships, and gain valuable industry contacts. At the conference, Senior Minister of State Low Yen Ling, highlighted the transformative potential of AI for business growth and emphasised the role of SME Centres in helping businesses stay ahead in a rapidly evolving digital landscape. With support from SME Centre@SMF, Qallix was showcased as a testament to how SMEs can leverage advanced technologies to stay competitive.



Wistech fine-tuned its AI-driven platform, Qallix, a comprehensive cloud-based multichannel ecommerce software with built-in analytical AI.



SME Centre@SMF was proud to co-organise the SME Centre Conference, held on 31 July 2024 at Marina Bay Sands, under the theme ‘Unleashing the Potential of AI for Business Growth’.

13 August 2024 - Building a Dynamic Workforce: Unleash the Power of Diversity, Equity, Inclusion, and Belonging

SME Centre@SMF’s flagship event, “Building a Dynamic Workforce”, brought together over 250 business leaders and HR professionals to explore how Diversity, Equity, Inclusion, and Belonging (DEIB) can drive innovation, performance, and inclusive growth in the modern workplace.



Wistech fine-tuned its AI-driven platform, Qallix, a comprehensive cloud-based multichannel ecommerce software with built-in analytical AI.



On 13 August 2024, SME Centre@SMF organised the “Building a Dynamic Workforce – DEIB” capability workshop featuring Mr Lim Hock Chee, CEO of Sheng Siong Group, as keynote speaker.

SME CENTRE@SMF

17 October 2024 - The Secrets to Branding and Marketing Excellence @ North West

“The Secrets to Branding and Marketing Excellence @ North West” event empowered SMEs with fresh insights on blending AI and human creativity in branding, equipping over 200 participants with innovative strategies to thrive in the evolving marketing landscape—thanks to strong collaboration with North West CDC and industry partners. With insights from Mayor Alex Yam, attendees also gained a clearer understanding of SkillsFuture Advice@North West.



A full house at “The Secrets to Branding and Marketing Excellence @ North West”, where participants gained fresh perspectives on AI-powered branding and next-gen marketing strategies.

11 March 2025 - Fostering Sustainability for a Resilient Future in Singapore's Industries

The event “Fostering Sustainability for a Resilient Future in Singapore's Industries” convened 68 participants to explore practical strategies for integrating sustainability into business operations, highlighting the importance of resilience, regulatory readiness, and long-term growth for SMEs.



Insightful panel discussion where industry experts shared practical strategies for driving sustainable growth and resilience in SMEs.

MEMBERSHIP AND INDUSTRY GROUPS (MEMIG)

SME ANNUAL REPORT 2024-25

6

CREATING FOR TOMORROW

ABOUT MEMIG

The SMF, through its Membership and Industry Groups (MEMIG), engages its members via its 10 Industry Groups (IG) through a myriad of initiatives and activities such as seminars, networking events and dialogue sessions.

These activities enhances engagement between members and external parties which includes other federations and government agencies. With constant engagement and outreach, the committee aims to provide members with a conducive platform to network and meet fellow industry peers.



INDUSTRY GROUPS (IG) AND COMMITTEE MEMBERS

Advanced Engineering and Manufacturing (AEM-IG)

AEM-IG was rebranded from Metal, Machinery and Engineering (MME) in June 2021 to stay relevant to the world's trends and align with Singapore's Manufacturing 2030 vision. The AEM IG organises various activities to enrich, educate and stimulate members' interest. These activities include enabling members to gain first-hand information on government's programmes and other information that is beneficial to members' businesses. As a forward-looking Industry Group, AEM IG will also continually groom and guide 2nd generations and young employees in the precision engineering industry by exchanging knowledge and experiences with them.

AEM-IG Committee Members

Chan Hai Kiang	Chairman	Flexspeed Technology Pte Ltd
Benny Yeo	AEM IG Members' Internationalization WG Chairman New Members Recruitment & Retention WG Deputy Chairman	Communication 21 (S) Pte Ltd
Tay Chor Kuan	AEM IG Members' Internationalization WG Deputy Chairman	Heidenhain Pacific Pte Ltd
Marcus Sia	Training & Placement WG Deputy Chairman	Applied Total Control Treatment Pte Ltd
Jarius Draslaric	Committee Member	Jing Rui Precision Eng Pte Ltd
Anna Soh	Committee Member	TianCheng Electrical Marine Equipment Pte Ltd
Gerry Ong	Committee Member	GD Precision Pte Ltd
Raymond Wee	Committee Member	Salestrade Corporation (S) Pte Ltd
Oliver Chong	Committee Member	KAWARIN ENTERPRISE PTE LTD
Kelvin Tan	Committee Member	Bayswater Shipping & Forwarding Pte Ltd
Rui Kang Sun	Committee Member	Alpha Automation Technology Pte Ltd
Ow Chun Chor	Committee Member	Starunion Engineering Pte Ltd
Glenn Huang		
Gerald Huang		

Building Products and Construction Materials (BPCM-IG)

BPCM-IG is a cluster of companies that manufactures, trades and distributes building and construction materials to cater to the construction industry. BPCM IG engages government authorities and statutory boards to ensure a level playing field for Singapore companies. Through collaboration with national organisations such as the Building and Construction Authority (BCA), Singapore Civil Defence Force (SCDF), Singapore Accreditation Council (SAC), the IG serves as a platform for the dissemination of government policies, and also plan feedback and dialogue sessions for members to communicate their concerns with the relevant government agencies.

BPCM-IG Committee Members

Benjamin Lim	Chairman	Iwa Design Pte Ltd
Alvin Chow	Deputy Chairman	Printec Pte Ltd
Gilbert Chua	Deputy Chairman	Geonamics (S) Pte Ltd
Gan Geok Chua	Committee Member	Singapore Safety Glass Pte Ltd
Catherine Chew	Committee Member	Sintalow Hardware Pte Ltd
Ong Kim Yeow	Committee Member	I-MAX Pte Ltd
Sivinder Singh	Committee Member	Dormakaba (S) Pte Ltd
Joe Ong	Committee Member	ROCKWOOL Building Materials (Singapore) Pte Ltd
Joseph Ang	Committee Member	Khoon Development Pte Ltd
Marcus Lim	Committee Member	Asiateck Industrial Supplier Pte Ltd
Jeremy Lim	Committee Member	Quantum Leap Pte Ltd

INDUSTRY GROUPS (IG) AND COMMITTEE MEMBERS

Electrical, Electronics and Allied Industries (EEAI-IG)

EEAI-IG is a cluster of companies that manufactures and supports development and trade in a wide spectrum of electrical and electronics products for use in both consumer and commercial environments. Products include common electrical appliances, PCBA boards and info-communication solutions. The IG also includes law firms & insurance agencies who make up for the allied industries.

EEAI-IG Committee Members

Christanto Suryadarma	Chairman	Zebra Technologies Asia Pacific Pte Ltd
Stanley Ong	Committee Member	Intertek Testing Services (Singapore) Pte Ltd
Tan Boon Chong	Committee Member	GP Batteries International Limited
Sze Thiam Siong	Committee Member	Setsco Services Pte Ltd
Tan Beng Koon	Committee Member	Fung Yip Electrical Pte Ltd
Raymond Wang	Committee Member	Fishbowl Pte Ltd
Jason Tay	Committee Member	Xfers Pte Ltd (Straitsx)
Roy Toh	Committee Member	Battery Asia (S) Pte Ltd
Chua Su Chen	Committee Member	TÜV SÜD PSB Pte Ltd

Energy and Chemicals (E&C-IG)

E&C is a cluster of companies in the oil & gas, power generation and chemicals manufacturing and distribution industries. These companies cover almost the entire spectrum of the petroleum supply chain and include downstream industries such as plastics and paints. In August 2020, the Singapore COVID-19 Cleaning and Disinfection Industry Taskforce (CDITF) was set up to be a platform for the cleaning, disinfection and hygiene industry.

E&C-IG Committee Members

Michael Wong	Chairman	Tuas Power Supply Pte Ltd
Chester Chan	Deputy Chairman	PetroChina International (Singapore) Pte Ltd
Dennis Tan	Committee Member	Surbana Jurong Infrastructure Pte Ltd
Ellen Teo	Committee Member	Union Energy Corporation Pte Ltd
Lawrence Kwan	Committee Member	ClimateCrafters Pte Ltd
Senthil Kumarl	Committee Member	EnergizTranz Pte Ltd
Toh Seong Wah	Committee Member	Energy Market Company Pte Ltd
Stephanie Song	Committee Member	GenTrack Ltd
Stephanie Nai	Committee Member	ClimateCrafters Pte Ltd
Jen Wee	Committee Member	Redex Pte Ltd

INDUSTRY GROUPS (IG) AND COMMITTEE MEMBERS

Food & Beverage (FB-IG)

FB-IG involves the food & beverage manufacturing and services industries. This IG is instrumental in leading members in dialogues with government agencies, such as the Singapore Food Agency (SFA) and the National Environment Agency (NEA). Its involvement in various industry stakeholder engagements such as with the Health Promotion Board (HPB) and the Ministry of Health (MOH) on the Nutri-Grade Labelling for beverages, and, with the National Environment Agency (NEA) on the beverage container return scheme, has helped lobby for important changes in the food industry.

FB-IG Committee Members

Cheong Chung Kin	Chairman	Win Sin Pte Ltd
Cyndy Au	Deputy Chairman	Nanyang Technological University (NTU)
Lee Gee Chyn	Vice Chairperson, BCRS & Regulations	Nestle Singapore (pte) Ltd
Eugene Tan	Vice Chairman, MICE	Wanin Industries Pte Ltd
Vincent Tan	Committee Member	Savory Origin
Willie Foo	Committee Member	Alternative Selection
Chenchill Kho	Committee Member	Pepsico International Pte Ltd
Yifan Jiang	Committee Member	Olam Food Industries
Taisha Antony	Committee Member	Asia Pacific Breweries (Singapore) Pte Ltd
Yvon Lim	Committee Member	F&N Foods Pte Ltd
Karin Tan	Committee Member	Abbott Laboratories
Alex Lee	Committee Member	Pacific Refreshments
Lim Xiao Wen	Committee Member	F&N Foods Pte Ltd

Life Sciences (LS-IG)

LS-IG represents the local generic drug manufacturers and related life sciences trade distributors. The group was established to maintain and enhance the reputation and credibility of the pharmaceutical industry in Singapore. Members meet regularly with the Health Sciences Authority (HSA) to discuss the latest regulatory issues in the region. Lifestyle (LIG) was officially formed in September 1988 as a result of the merger of the Fashion & Apparel IG, the Jewellery & Watches IG, and the Furniture IG. Today, the LIG acts as the representative voice of the Lifestyle industry, its suppliers and customers. It encompasses sub-sectors from Beauty & Wellness, Entertainment & Enrichment, Fashion & Accessories, Gifts & Novelties, Health & Fitness, Hobbies, to Home & Furnishing products and supporting services. It has also been actively engaging Singapore's Lifestyle industry through various strategic initiatives with its members, partners and government agencies to transform and grow the industry.

LS-IG Committee Members

Mohan Kumar	Chairman	Strides Pharma Global Pte Ltd
Adam Hamid	Committee Member	Naina Mohamed & Sons Pte Ltd
Sandeep Lavalekar	Committee Member	PharmaGend Global Medical Services Pte Ltd
Manohar Nandiraju	Committee Member	ICM Pharma Pte Ltd
Susan Fong	Committee Member	Teva Pharmaceutical Investments Singapore Pte Ltd
Raymond Lam	Committee Member	Pharmaforte Singapore Pte Ltd
Ambarkhane Ameet	Committee Member	Halo Therapeutics

MEMBERSHIP AND INDUSTRY GROUPS

Lifestyle (L-IG)

L-IG was officially formed in September 1988 as a result of the merger of the Fashion & Apparel IG, the Jewellery & Watches IG, and the Furniture IG. Today, the LIG acts as the representative voice of the Lifestyle industry, its suppliers and customers. It encompasses sub-sectors from Beauty & Wellness, Entertainment & Enrichment, Fashion & Accessories, Gifts & Novelties, Health & Fitness, Hobbies, to Home & Furnishing products and supporting services. It has also been actively engaging Singapore's Lifestyle industry through various strategic initiatives with its members, partners and government agencies to transform and grow the industry.

L-IG Committee Members

Jarius Draslaric	Chairman	Draslaric Group
Edmund Ong	Deputy Chairman	Daiyo Electronics (s) Pte Ltd
Wayne Sim	Committee Member	Sing Chye Heng Investment Holdings Pte Ltd
Amos Tan	Committee Member	ActiveCool Fashion Pte Ltd
Chun Chang Fung	Committee Member	Dancing Swiftlet Pte Ltd
Tan Tong Hong	Committee Member	Big Box International Pte Ltd
Theodore Khng	Committee Member	Theo10 Pte Ltd
Gan Shee Wen	Committee Member	Koda Ltd
Andy Wong	Committee Member	Uniq Creation Pte Ltd
Glen Ang	Committee Member	Hoover Melamine Industries Pte Ltd
Tan Yu Chuan	Committee Member	See Hai Tat Medical Hall (S) Pte Ltd

Medical Technology (MT-IG)

MT-IG aims to be the leading voice for the medical technology industry in Singapore. The active industry group comprises of top global medical technology multinational companies (MNCs) and local small and medium-sized enterprises (SMEs). MT IG strives to continue building effective relations with government stakeholders such as the Health Sciences Authority (HAS) and industry partners to move towards a more holistic approach for collaborative opportunities to address the industry concerns in the developments of medical devices to the end users.

MT-IG Committee Members

Eugene Yoo	Chairman	Johnson & Johnson Pte Ltd
Gideon Lim	International Expansion	BioMedix Singapore Pte Ltd
James Chan	Regulatory	Varian Medical Systems
Mindy Loh	Reimbursement & Procurement	Johnson & Johnson Asia Pacific
Gjan Lim	Members Engagement	Healthcare Essentials Pte Ltd
Kunal Bhatia	Ethics & Compliance	Johnson & Johnson Asia Pacific
Henry Tan	Advisor	Alpha-Health Asia Pte Ltd
Margareta Laminto	Advisor	Fullerton Healthcare Group Pte Ltd
Kandyce Ong	Corporate Affairs	AstraZeneca Singapore Pte Ltd
Josephine Teo	Membership Development	BioMedix Singapore Pte Ltd
Goh Khoon Seng	Start-Up	Osteopore International Pte Ltd

MEMBERSHIP AND INDUSTRY GROUPS

Packaging Council of Singapore (PCS)

PCS serves as a catalyst in driving packaging innovation and creativity in global health and environmental issues. PCS is a member of the Asian Packaging Federation (APF) and the World Packaging Organisation (WPO). Through these networks, members are able to tap on this extensive resource to exchange knowledge and experiences. PCS IG aims to promote excellence in packaging and keeping members informed of the latest trends and technology in the packaging industry. To further reinforce sustainable packaging materials, concepts and practices, PCS organises the Annual Singapore Packaging Star (SPSA) Awards to allow members to display their creativity and to keep themselves abreast of the latest packaging trends.

PCS Committee Members

May Yap	Chairman	LHT Holdings Limited
John Goh	Deputy Chairman	XCEL Industries Supplies Pte Ltd
Tung Chee Seng	Committee Member	Tipps Pte Ltd
Kelly Tan	Committee Member	iGreen Go Pte Ltd
Lily Toh	Committee Member	L'earth (S) Pte Ltd
Joanna Tan	Committee Member	Starlite Printers (Far East) Pte Ltd
Chika Imakita	Committee Member	Greenpac (S) Pte Ltd
Johnny Tan	Committee Member	Sing Mah Wooden Cases Manufacturer Pte Ltd

Smart Automation (SA-IG)

SA-IG is a cluster of member companies in industrial automation, system integration, automation solution and consultancy companies that provide an array of products and services such as general automation, process control, sensors and sensing, vision systems and vision cameras, bar codes & RFID and motion control design, testing and implementation.

SA-IG Committee Members

David Chia	Chairman	Beckhoff Automation Pte Ltd
Mun Kok Woh	Deputy Chairman	Astech Pte Ltd
Daniel Lau	Committee Member	Servo Dynamics Pte Ltd
Sew June Sung	Committee Member	Tecmaven Group Pte Ltd
Ang Chor Chen	Committee Member	Sestos Robotics Pte Ltd
Brandon Lee	Committee Member	Cantier Systems Pte Ltd
Logan Chen	Committee Member	Lenovo (Singapore) Pte Ltd

EVENTS FOR INDUSTRY GROUP MEMBERS

14 November 2024 - New Members Welcome



The SMF hosted its 'New Members Welcome' event to integrate and engage its newest members. Attendees were introduced to SMF's role, services, and Business Units supporting Singapore's manufacturing sector. The event also featured a networking high tea session, fostering connections and collaboration among members. Through this initiative, SMF aims to equip new members with resources, insights, and partnerships that will support their growth, drive innovation, and strengthen the wider manufacturing community.

24 January 2025 - Smart Automation Industry Group (SA IG) Inaugural Small-Group Breakfast Networking



11 February 2025 - SMF Lunar New Year Celebration 2025



The SMF Smart Automation Industry Group (SA IG) held its first small-group meet-up at Tiong Bahru Bakery, fostering candid, informal discussions over coffee. Topics included Digital Transformation 2.0, Special Economic Zones, upcoming SMF initiatives, and the Singapore General Election. The relaxed setting encouraged meaningful dialogue among members. SA IG plans to continue these bi-monthly sessions across various locations to strengthen collaboration and engagement within the smart automation sector and deepen industry connections.



The SMF welcomed the Year of the Snake with a festive Lunar New Year celebration, featuring a lion dance and Nonya lunch at StraitsChinese. The event highlighted Singapore's cultural heritage and SMF's commitment to collaboration and innovation. Minister of State Gan Siow Huang and several ambassadors graced the event. SMF President Lennon Tan reaffirmed efforts to strengthen MNC-SME alliances and drive transformation. Thanks to sponsors and guests, the celebration reflected wisdom, adaptability, and renewed prosperity for the manufacturing community.

EVENTS FOR INDUSTRY GROUP MEMBERS

26 February 2025 - Empowering Businesses: Productivity, Workforce Development & Enterprise Transformation with NTUC CTC Grant



The SMF hosted a transformation-focused seminar at Jurong East, equipping members with strategies to boost productivity, enhance workforce development, and access the NTUC CTC Grant. Industry experts from Bluehive Consulting, HR Easily, Automa8e, Cognitive AI, and e2i shared practical insights on automation, HR optimisation, financial productivity, and upskilling. The session concluded with an engaging Q&A, lucky draw, and networking segment. The event underscored SMF's commitment to supporting business transformation and continuous growth for its members.

12 March 2025 - SMF x IMDA x Microsoft x AZAAS - AI and Digitalization: Exploring Generative AI for Business Transformation



The SMF Smart Automation Industry Group, in collaboration with IMDA and AZAAS, hosted a breakfast session on 5 August 2025 to introduce an upcoming IMDA-funded programme on Generative AI (GenAI). Held at JustCo Marina Square, the session highlighted the concept of "Agentic AI" and its potential to streamline workplace tasks. Attendees gained insights into the programme's structured approach, which begins with tailored business consultations. The event sparked strong interest among members, reinforcing GenAI's role in accelerating digital transformation in manufacturing.

EVENTS FOR INDUSTRY GROUP MEMBERS

21 March 2025 - SMF EEAI 2nd Committee Meeting and Site Visit to Zebra Technologies - Advancing Digitization, Automation, AI, and Sustainability



The SMF Electronics, Electrical, Allied Industry (EEAI-IG) Committee held its 2nd meeting of 2025, coupled with an insightful site visit to Zebra Technologies. Members explored innovative solutions and discussed key initiatives in digitisation, automation, AI, and sustainability. With membership surpassing 300, the EEAI IG remains focused on driving engagement and future-ready practices. Highlights included plans for a “Journey to Sustainability” and AI collaboration. The event underscored the sector’s commitment to tech-enabled growth and meaningful MNC-SME partnerships.

21 March 2025 - Energy and Chemical Focused JS-SEZ Trip



The SMF Electronics, Electrical, Allied Industry (EEAI-IG) Committee held its 2nd meeting of 2025, coupled with an insightful site visit to Zebra Technologies. Members explored innovative solutions and discussed key initiatives in digitisation, automation, AI, and sustainability. With membership surpassing 300, the EEAI IG remains focused on driving engagement and future-ready practices. Highlights included plans for a “Journey to Sustainability” and AI collaboration. The event underscored the sector’s commitment to tech-enabled growth and meaningful MNC-SME partnerships.



About GS1 Singapore

GS1 Singapore is a member-based, not-for-profit organisation that operates as the local chapter of GS1, an international standards organisation, with its global office based in Brussels, Belgium. GS1 Singapore is dedicated to the development and adoption of global supply chain standards to improve efficiency, visibility, and traceability in various industries. One of the key services offered by GS1 Singapore is the issuance of Global Trade Item Numbers (GTINs) and barcodes, which are used to uniquely identify products. By utilising these standardised codes, businesses can enhance inventory management, enable accurate product identification, and streamline logistics operations. Industry leaders came together to transform the way we shop and created the barcode in 1973. From that point forward, a simple scan at checkout connected a physical product to its digital identity—and information that could be shared in stores and throughout the supply chain. Since then, GS1 standards have powered more reliable and transparent supply chains across industries. Digital transformation, powered by GS1, will unlock limitless possibilities for businesses, people, and the planet. Our future has never looked brighter. New multipurpose 2D barcodes powered by GS1 standards are transforming a simple scan, opening a gateway of in-depth product information.

GS1 Singapore Board of Directors

Chairman: Mr Ryan Chioh, FarEastFlora.com Pte Ltd
Director: Mr Tan Boon Chong, GP Batteries International Limited
Director: Mr Wayne Sim, Sing Chye Heng Investment Holdings Pte Ltd
Director: Mr Dennis Mark, Singapore Manufacturing Federation

GS1 SINGAPORE HIGHLIGHTS FY2024/2025

29 May 2024 - "Explore the power of GS1 2D Barcodes: Boost Your Brand Reputation and Connect with Your Customers" Seminar



GS1 Singapore, in collaboration with i-Sprint Innovations, organised a seminar titled "Explore the Power of GS1 2D Barcodes: Boost Your Brand Reputation and Connect with Your Customers". The event brought together members and industry stakeholders for an engaging session focused on the latest advancements in barcode technology and anti-counterfeiting solutions.



GS1 SINGAPORE

The seminar addressed two key themes:

1) Global Migration to 2D Barcodes - GS1 Singapore highlighted the worldwide shift towards 2D initiatives and discussed the opportunities offered by QR codes integrated with GS1 Digital Link. Through real-world case studies, participants saw how GS1 barcodes are transforming data capture, enhancing operational efficiency, and improving traceability in sectors such as retail and healthcare.

2) Strengthening Anti-Counterfeiting Measures - i-Sprint Innovations' #AccessReal team presented the latest challenges in the fight against counterfeiting and shared innovative technologies, including clone-proof capabilities that integrate seamlessly with GS1 Standards. These solutions are designed to protect brand reputation and safeguard consumer trust.

The session generated robust discussions and facilitated meaningful networking among participants. Attendees exchanged perspectives on future applications of 2D barcodes and anti-counterfeit technologies, underscoring the importance of collaboration in addressing shared industry challenges. We extend our appreciation to the speakers — Mr Andy Siow, Mr Dutch Ng, Mr Raymond Teo, and Mr Jerry Quek — whose expertise and insights enriched the seminar and provided participants with actionable takeaways.

21 Aug 2024 - GS1 Singapore Members Networking Forum 2024



The GS1 Singapore Members Networking Forum, held on 21 August 2025, brought together a strong turnout of members, partners, and industry leaders. The event was graced by Chairman Mr Ryan Chioh, BBM, Board Directors Mr Wayne Sim, Mr Boon Chong, and Mr Dennis Mark, alongside representatives from Amazon Web Services (AWS), Ingram Micro, and OPSOLUTIONS. The forum focused on the transformative impact of technology on business and supply chains. Key topics included the future of retail, the next generation of 2D barcodes (QR powered by GS1), the growing influence of artificial intelligence, and the critical role of data in an interconnected global economy. Discussions highlighted how GS1 Standards continue to enable greater efficiency, transparency, and innovation across industries.

The programme featured presentations by Mr Jason Ng of AWS and Mr Mervin Toh of OPSOLUTIONS, followed by a panel discussion with Ms Ileanne Arango (OPSOLUTIONS), Ms Vivian Lau (AWS), Ms Hannah Nguyen (ICC-DSI), and GS1 Singapore Chief Executive Officer Mr Ang Christopher. The dialogue underscored the strategic importance of data in driving competitiveness and collaboration worldwide. In addition to knowledge sharing, the forum served as a valuable platform for networking and partnership building. Members Strictly Nuts and ChaNG Coffee SG enhanced the event experience by sponsoring goodie items and participating as booth exhibitors, further strengthening the spirit of community within GS1 Singapore.

29 to 31 Oct 2024 - GS1 Asia Pacific Regional Forum 2024



GS1 Singapore participated in the GS1 Asia Pacific Regional Forum 2024, held in Hong Kong. This annual gathering brought together Member Organisations from across the region to exchange knowledge, engage in strategic discussions, and collaborate on addressing key challenges facing the Asia Pacific business landscape. The forum provided a platform to review and advance regional projects leveraging GS1 Standards to strengthen supply chain operations, enhance business efficiency, and support industries in the digital economy. Through presentations and interactive sessions, participants gained deeper insights into the application of GS1 Standards to meet evolving market demands, while enabling innovation and sustainability across sectors. Discussions focused on the importance of compliance with GS1 Standards, the role of technology in streamlining operations, and the transition to GS1 2D barcodes to deliver greater transparency and efficiency. The exchange of best practices allowed Member Organisations to identify collaborative strategies to help businesses navigate the complexities of today's global market.

GS1 SINGAPORE



11 to 12 Nov 2024 - 38th CACCI Conference @ Asia Pacific Economic Forum 2024

GS1 Singapore was honoured to participate in the 38th Confederation of Asia-Pacific Chambers of Commerce and Industry (CACCI) Conference and the inaugural Asia-Pacific Economic Forum (APEF), which brought together business leaders and experts from across the region to discuss critical issues shaping the future of global trade and commerce. A key milestone at the event was the launch of the Asia Pacific Green Alliance (APGA), a new initiative dedicated to strengthening cross-border collaboration in sustainability. APGA seeks to create an ecosystem where businesses can exchange knowledge, resources, and innovative practices to advance environmental responsibility and build a greener, more resilient Asia Pacific. As a founding member of APGA, GS1 Singapore is proud to contribute to this transformative alliance. Our participation reflects our strong commitment to championing sustainability initiatives that enhance business resilience while contributing to the broader goal of regional environmental stewardship.

17 Jan 2025 - Manufacturing Day Summit 2025

GS1 Singapore was proud to participate as a sponsor and contributor at the Manufacturing Day Summit 2025, a landmark event that brought together industry leaders, policymakers, and innovators to shape the future of manufacturing. We were presented with a token of appreciation in recognition of our valued sponsorship. This acknowledgement reflects our continued commitment to supporting the transformation and growth of Singapore's manufacturing sector. At the exhibition, GS1 Singapore featured live demonstrations of our point-of-sale 2D Demo Tool. The showcase attracted strong interest from participants, including Minister of State Mr Alvin Tan, highlighting how GS1 Standards are enabling seamless commerce and driving greater efficiency in retail and supply chain operations.



Chief Executive Officer Mr Christopher Ang, together with Ms Julie from KPMG Asia Pacific, delivered a joint presentation on "From Manufacturing to Seamless Commerce in Asia Pacific." The session provided insights into how businesses can leverage GS1 Standards to streamline operations, strengthen competitiveness, and enhance cross-border trade. The summit also featured the presentation of the GS1 Hackathon 2024 Awards. GS1 Singapore was proud to recognise the innovative solutions and creativity of participants, celebrating the winners for their outstanding contributions towards advancing industry solutions.



17 Feb 2025 - GS1 Global Forum 2025

The GS1 Global Forum 2025 convened over 110 GS1 Member Organisations in more than 40 sessions to exchange insights on the future of retail, healthcare, and supply chains. Key discussions focused on the rapid adoption of next-generation barcodes, such as GS1-powered QR Codes and GS1 DataMatrix, which are driving efficiency, enhancing consumer experiences, and supporting sustainability worldwide. Experts also highlighted the importance of trust and data accuracy, underscoring the role of GS1 Standards in ensuring transparency and resilience in today's digital economy. Looking ahead, participants agreed that the transition to 2D barcodes will accelerate in the coming years, reshaping operations across industries and reinforcing GS1's position at the forefront of digital transformation.



MANAGEMENT & FUNCTION COMMITTEE

ETHICS & CORPORATE GOVERNANCE MANAGEMENT COMMITTEE

Chairman

Mr Henry Tan JP (Rtd), PBM
Alpha-Health (Asia) Pte Ltd

Committee Members

Mr Wayne Sim
Sing Chye Heng Investment Holdings Pte Ltd

Ms Margareta Laminto
Fullerton Health Pte Ltd

Mr Tan Boon Chong
GP Batteries International Ltd

Mr Ryan Yap
YCH Group Pte Ltd

FINANCE MANAGEMENT COMMITTEE

Chairman

Ms Audrey Yap
Yusarn Audrey LLC

Committee Members

Mr Ryan Chioh, BBM
FarEastFlora.com Pte Ltd

Mr Melvin Tan
Cyclelect Holdings Pte Ltd

Mr Neo Sing Hwee
Ernst & Young

Mr Khor Boon Hong
Baker Tilly Consultancy (Singapore) Pte Ltd

Ms Pong Siew Inn
PKF-CAP LLP

Mr Simon Ng
RHB Asset Management Pte Ltd

Senior Advisor

Mr Sam Sim

SECRETARIAT MANAGEMENT COMMITTEE

Chairman

Mr Melvin Tan
Cyclelect Holdings Pte Ltd

Committee Members

Mr Ryan Chioh, BBM
FarEastFlora.com Pte Ltd

Ms Audrey Yap
Yusarn Audrey LLC

Ms Margareta Laminto
Fullerton Health Pte Ltd

Mr Dharendra Shantila
Learning Initiative Asia Pte Ltd



438A Alexandra Road, #04-01/02,
Alexandra TechnoPark,
Singapore 119967
www.smfederation.org.sg