



ARMSTRONG



Ms. Phyllis Ong

Chairman, Women in Manufacturing Function
Committee

Chief Executive Officer, Armstrong Industrial Corporation
Limited

Ms Phyllis Ong is the second-generation family business leader of Armstrong Group which operates 16 factories across 7 countries in Asia serving diverse markets from the automotive, consumer electronics, industrial to health and medical care industries.

Her vision is for the company to become a scalable world-class manufacturing gateway, partnering diverse talents and organizations from all over the world. Partnerships with quality international enterprises have always formed the cornerstone of Armstrong Group's 50-year journey and this continues to be in their DNA and growth strategy.

She started her entrepreneurial journey since 2003, cofounding Whole Earth, Singapore's first and only Michelin-awarded (Bib Gourmand) plant-based restaurant specializing in unique Peranakan-Thai cuisine. In 2017, she also founded CORI Innolab, a biotechnology company that partners Singapore's leading burns care hospital for the development of biologically active collagen medical care products used for severe burns healing. CORI Innolab also develops anti-ageing advanced beauty care products.

Phyllis has been a board member of Enterprise Singapore since 2022. She is a council member of the Singapore Manufacturing Federation since 2021 and also the Chairman of the Women in Manufacturing committee.

She is a committee member of the SME Committee in Singapore Business Federation. She is passionate about encouraging more collaborations between international and Singapore enterprises to strengthen the connectivity of Singapore's global business ecosystem.